



# LEADERSHIP AND ETHICS

A VIEW FROM AN ELECTED OFFICIAL



**What does  
integrity mean?**



Blue



**Tell the truth.**

**Be fair.**



Five Finger Rule!

PLOT

CHARACTER

SETTING

CONFLICT

SOLUTION



**Do what you say  
you're going to do.**



MICHAEL J. HEITZLER  
MAYOR





**Hire those who  
share your code.**





**Accept the  
Responsibility.  
Share the Credit.**

CKS COFFEE





**Competency.  
Relationship  
Building.**





**#CREEKRISING**