

Des Moines AGA Chapter

A Report to Our Members 2011-2012



About Us

The Association of Government Accountants (AGA) is a non-profit organization which supports the professional development of financial professionals working in the federal, state, and local governments. The Association of Government Accountants is divided into 15 regions across the United States and includes chapters in Puerto Rico and Pacific Rim. The Des Moines Chapter was established in 1977 and is included in the Midwest Region along with chapters in Kansas, Missouri, Nebraska and adding South Dakota as of July 1, 2012.

Located in the capital city of Iowa, membership in the Des Moines Chapter is made up primarily of State Government employees. The Chapter also has a few members representing the federal and local levels which includes community school districts. The Chapter begins its program year in May with an annual Ethics Seminar. The year continues with monthly audio conferences and starting in the fall, monthly lunch meetings. Meetings are held on the capitol complex. At the end of each year, the Chapter holds an awards ceremony, recognizing member achievements.

The Chapter participates in various community service events throughout the year, including walking in the Susan G. Komen Race for the Cure and working at Jolly Holiday Lights (Make a Wish Foundation). The Chapter also raises donations for charitable organizations.

The Chapter is governed by a 14 position Chapter Executive Committee (CEC). The CEC meets at least quarterly to plan the program year. More information about the chapter can be found at our website at www.agadsm.org.

Our Purpose

The purpose of the Association and Chapter is to be a professional organization dedicated to the advancement of government accountability and financial management. The Chapter serves its members by providing or sponsoring appropriate educational programs, encouraging professional development, influencing governmental financial management policies and practices and serving as an advocate for the profession.

Selected Demographics

| | 2011 | 2012 |
|--|-----------------|-----------------|
| Chapter Status | Platinum | Platinum |
| Membership | 75 | 79 |
| Members with CGFM designation | 35 | 38 |
| Lunch N Learn & Audio Conferences | 15 | 20 |
| Full Day Professional Development Conferences | 2 | 2 |
| Number of Participants at our Spring Seminar | 127 | 101 |
| Number of Continuing Education Hours Offered | 60 | 62 |

Des Moines Chapter AGA

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Mission

AGA fosters learning, certification, leadership and collaboration for professionals and stakeholders committed to advancing government accountability.

Vision

AGA is the premier association for advancing government accountability.

Meeting Chapter Goals

Fiscal year 2011-2012



2011-2012 Accomplishments

- Continued to be a Platinum Chapter which is the highest category available at the National Level.
- Member recognized as 2011-12 National Chapter Service Award recipient.
- National Honorable Mention award for Chapter Newsletter
- Published Chapter's first Citizen Centric Report.
- Increased the number of educational opportunities offered to ensure continuing education opportunities are available for CGFM and CPA certifications.
- Brought the two day Certified Governmental Financial managers Review Course #3 to the Des Moines Area. Held the course over the Iowa Communications Network which allowed for off site participants from Lincoln, Omaha and Mid-Missouri Chapters.
- Increased our membership by four individuals.
- Increased the number of Certified Government Financial Manager (CGFM) members by three.
- Participated in two community service events. Also raised charitable contributions monthly for nationally recognized charities with Chapter and National matches maximizing the member donations.

Des Moines Chapter Goals

| | 2011 Actual | 2012 Target | 2012 Actual | Goal Met |
|--|--------------------------|------------------------------------|----------------------------------|----------|
| Chapter Leadership, Planning & Participation | | | | |
| Submit all reports to National by the Due Date | July 19 | July 15 | July 6 | X |
| Publish meeting minutes | Monthly | Monthly | Monthly | X |
| Prepare monthly and annual Financial Reports | Monthly & Annual | Monthly & Annual | Quarterly & Annual | |
| Participate in the Sectional Leadership Meeting | 2 members attended | 4 members attend | 2 members attended | |
| Education & Professional Development | | | | |
| Continuing Education Hours Provided | 60 | 40 | 62 | X |
| Market Education events to the community | Monthly newsletter | Monthly newsletter | Monthly newsletter | X |
| Certification | | | | |
| Support CGFM hopefuls with study groups, etc. | CGFM Course #2 | CGFM Course #3 | CGFM Course #3 | X |
| Request a CGFM month proclamation from state or local government | State Proclamation | State Proclamation | State Proclamation | X |
| Provide Scholarship for completing CGFM exams | 1 scholarship | 1 scholarship | 3 scholarships | X |
| Gain CGFM members | 1 new CGFM | 1 new CGFM | 3 new CGFM | X |
| Communication | | | | |
| Hold Regular Chapter Meetings | 12 Meetings held | Hold 10 meetings | 9 Meetings held | |
| Publish a Monthly Schedule of Events | Monthly Newsletter | Monthly Newsletter | Monthly Newsletter | X |
| Hold a Social Event | None | 1 Social Event | None | |
| Membership | | | | |
| Increase Membership in AGA | Increased 5.6% | Increase by 5% | Increased 5.3% | X |
| Increase Membership and AGA awareness among Early Career individuals | 1 new member | 1 new member + attend a career day | Offered to scholarship recipient | |
| Community Service | | | | |
| Participate in local Community Service Events | Participated in 2 Events | Participate in 2 Events | Participated in 2 Events | X |
| Awards | | | | |
| Nominate Individuals for National Awards | 4 Individuals Nominated | Nominate 2 Individuals | 1 Individual Nominated | |
| Maintain Platinum Status | Platinum Chapter | Platinum Chapter | Platinum Chapter | X |

The measures reported on this page were included based on the goals set for obtaining a platinum chapter award from National. What would you like to see reported on this page? Please let us know by contacting Janice.jensen@iowa.gov

www.agadsm.org

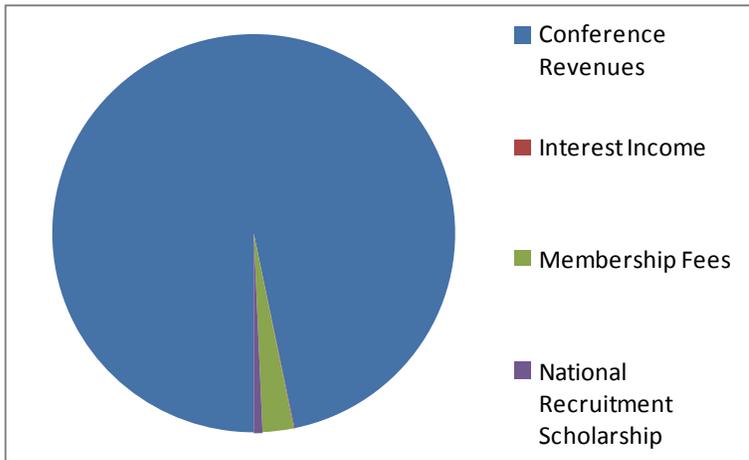
Our Finances

Revenues and Expenses

What are the costs for services and how are those costs paid?

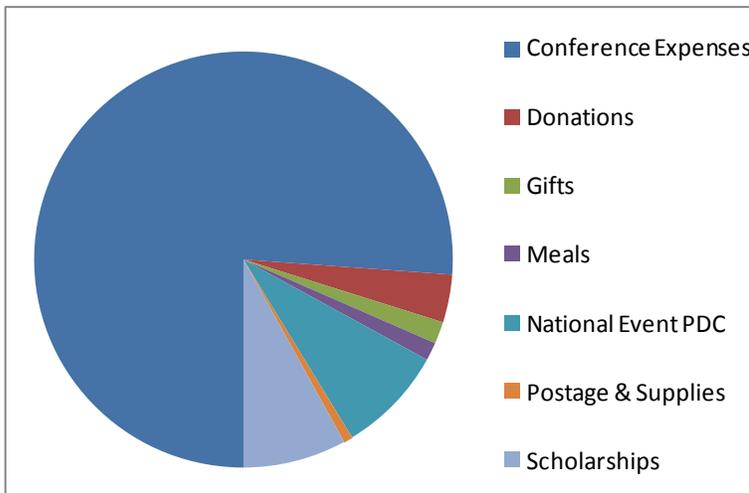
Conference revenues are the primary source of funds for the Chapter. Fees for attending conferences are set at the beginning of each fiscal year and are tiered depending on conference length and member status. The Chapter uses these revenues primarily for providing education programs. Revenues collected in each year are used in the subsequent program year. Other costs of the Chapter include paying registrations and travel to the National AGA Professional Development Conference, charitable contributions, and providing scholarships to students and members becoming CGFMs.

Revenue by Source



| Fiscal Year Ending | 2011 | 2012 |
|----------------------------------|-----------------|-----------------|
| Conference Revenues | \$16,633 | \$21,853 |
| Interest Income | 29 | 14 |
| Membership Fees | 443 | 564 |
| National Recruitment Scholarship | 151 | 156 |
| Total Chapter revenues | \$17,256 | \$22,587 |

Expenditures



| | 2011 | 2012 |
|-----------------------------------|-----------------|-----------------|
| Conference Expenses | \$18,274 | 14,233 |
| Donations | 1,059 | 700 |
| Gifts | 256 | 319 |
| Meals | 4 | 259 |
| National & Regional PDC | 1,536 | 1,540 |
| Postage & Supplies | 136 | 123 |
| Scholarships | 1,225 | 1,500 |
| Total Chapter expenditures | \$22,490 | \$18,674 |

Financial Review

A financial review of the Chapter's finances was conducted. The review did not result in any questioned costs.

What's Next

2012-2013 Chapter Plan



Long-range Strategic Planning

- Find ways to use technology to provide access to chapter education events to participants outside the Des Moines metro area.
- Reach out to city, county, state governmental units and school districts to participate in Citizen Centric Reporting.
- Increase member participation in Chapter education, networking and civic activities.
- Create long-term budget to ensure quality programming in future years at low cost.

Chapter Community Service Events

- The Chapter will sponsor a fundraiser for a nationally recognized charity at each of its chapter meetings.
- Work with members to participate in the selected Chapter Community Service Events.
- Provide opportunities with educational programs for participation in charitable and other civic activities.
- Notify members of other charitable events as they become known.

Program Plan

- Continue to offer at least 40 hours of continuing education to ensure opportunities are available for CGFM and CPA certification requirements.
- Partner with other professional organizations to bring quality programs to the area at a reasonable price for members.
- Promote education opportunities through a variety of venues including social media to attract more individuals to AGA events.
- Work to identify ways to use technology to provide access to audio conferences to participants outside the Des Moines area.

Certified Government Financial Manager Plan

- Promote public awareness and confidence in the professional integrity and competence of the Certified Government Finance Manager.
- Seek local government CGFM month proclamations.
- Identify opportunities to promote the value of the CGFM designation to government and public accounting employers.
- Promote AGA and CGFM to area Beta Alpha Psi chapters.

We want to hear from you.

Do you like this report?
Would you like to see other information?
Please let us know by contacting Janice Jensen at Janice.jensen@iowa.gov. For more information on our Chapter, visit our website at www.agadsm.org

Chapter President's Office

Deb Schroeder
PO Box 1351
Des Moines, Iowa 50305
515-724-9106
Schroeder@northpolk.org
aga.dsmiowa@gmail.com

Photos courtesy of Janice Jensen and Steve Nicoll.