

# Des Moines Chapter

## A Report to Our Members 2014-2015

### About Us

The Association of Government Accountants (AGA) is a non-profit organization dedicated to improving the quality and effectiveness of government fiscal administration and program performance and accountability. AGA serves the educational and professional interests of financial managers in federal, state, and local governments. The Association is divided into 15 regions across the United States and includes chapters in Puerto Rico and Pacific Rim. The Des Moines Chapter was chartered in 1977 and is included in the Midwest Region, along with chapters in Kansas, Missouri, Nebraska, and South Dakota. Located in Iowa's capital city, membership in the Des Moines Chapter is comprised primarily of State of Iowa employees. The Chapter also has a scattering of members from both federal and local governments, including cities, counties, and local community school districts.

### How The Chapter Operates

The Chapter is governed by a 15 position Chapter Executive Committee (CEC). The CEC meets periodically to plan and carry out Chapter programs. The



Chapter begins its program year in May with an annual Ethics Seminar. Monthly lunch 'n learn meetings and webinars are held throughout the program year.

Chapter members participate in various community service events, including the Susan G. Komen Race for the Cure. The Chapter encourages member donations for charitable organizations by providing matching funds. The program year

culminates in April at the Chapter annual meeting where members are recognized for various accomplishments achieved during the year.

### Our Purpose

The Association and Chapter is a professional organization dedicated to the advancement of government accountability and financial management. The Chapter serves its members by providing or sponsoring appropriate educational programs, encouraging professional development, influencing governmental financial management policies and practices, and serving as an advocate for the profession.

### Selected Demographics

	2015	2014
Chapter Status	Platinum	Platinum
# Active Members @ April 30	70	70
# Members with CGFM Certification	38	39
# Continuing Education Hours Offered	48	53.5
# Attendees – Annual Ethics Conference	101	105



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### Mission

For members, to provide quality professional growth and development opportunities through education programs, professional certification, peer networking, and civic activities; for employers, to develop a highly skilled workforce knowledgeable in the unique aspects of governmental accounting; for the public, to promote transparency and accountability in governmental financial reporting.

### Vision

Advancing Government Accountability for informed public decision making.



# How We Have Progressed

## Fiscal Year 2015



### 2015 Accomplishments

- Published Chapter's fourth Citizen Centric Report and received Certificate of Excellence in Member-Centric Reporting
- Achieved first local proclamation of March as CGFM month from City of Des Moines
- Submitted nomination to National AGA for Chapter Service Award
- Chapter leadership expanded to include members outside of state government. Added one new member to the Chapter Executive Committee
- Provided quality educational programs designed to meet the continuing education requirements for Certified Government Financial Managers and Certified Public Accountants
- Continued public outreach efforts to encourage governments and non-profit organizations to consider preparing the Citizen Centric Report
- Provided financial support for members to participate in regional and national leadership development activities
- Participated in community service events and encouraged monthly monetary donations, with Chapter and National matching donations

### Des Moines Chapter Performance Measures

	2014 Actual	2015 Target	2015 Actual	Goal Met
<b>Accountability</b>				
The Chapter will prepare and publish its Annual Member Centric Report no later than Sep 30 following the close of the year.	Sep 30 2014	Sep 30 2015	Sep 30 2015	X
<b>Chapter Leadership, Planning &amp; Participation</b>				
Submit Chapter Plan to National by the due date	Jul 12	July 15	July 10	X
Publish Meeting Minutes	Quarterly	Quarterly	Quarterly	X
Prepare monthly and annual Financial Reports	Monthly & Annual	Monthly & Annual	Monthly & Annual	X
Participate in Sectional Leadership Meeting*	2 Members Attended	2 Members Attend	2 Members Attended	X
Participate in National Professional Development Conference	2 Members Attended	2 Members Attend	2 Members Attended	X
<b>Education and Professional Development</b>				
Provide Continuing Professional Education hours	53.5	40	48	X
Market Education Events to the community	Monthly newsletter & Chapter Website	Chapter Website	Chapter Website & newsletter	X
<b>Certification</b>				
Obtain the CGFM Month Proclamation from state and local governments	State Proclamation	State & local Proclamation	State & City of Des Moines	X
Provide Financial Assistance to members obtaining CGFM Certification	NA	One scholarship	NA	
Increase number of members holding CGFM cert	NA	One	One	X
<b>Membership</b>				
Sustain Membership	4.1% Decrease	Sustain	Sustain	X
<b>Community Service</b>				
Participate in Community Service Events	Charitable giving and 1 event	Charitable giving and 1 event	Charitable giving and 1 event	X
<b>Awards</b>				
Maintain Platinum status	Platinum	Platinum	Platinum	X

\*Due to restrictions set by National AGA only two members per chapter were allowed to attend the SLM in Kansas City.

The measures reported on this page were based on the goals set for obtaining a Platinum Chapter Award from National. What would you like to see reported on in this page? Please let us know by emailing us at [aga.dsmiowa@gmail.com](mailto:aga.dsmiowa@gmail.com)

<https://www.sites.google.com/site/desmoinesaga/>

# Our Finances

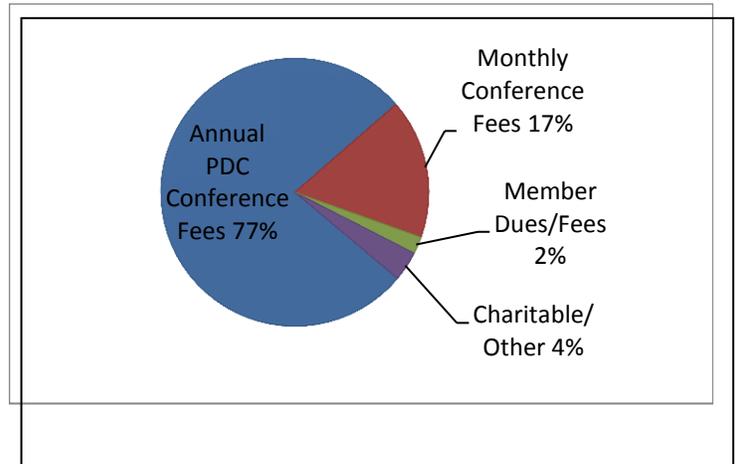
## Revenues and Expenses

### What are the costs for services and how are those costs financed?

Conference registration fees are the primary source of revenue for the Chapter. The fee structure is set at the beginning of each fiscal year and tiered depending on conference length and member status. The Chapter uses these revenues to provide education programs and leadership opportunities and maintain Chapter operations. Revenues collected in each year are used in the subsequent program year. Other Chapter expenses include registration and travel costs for the Chapter President to attend the National AGA Professional Development Training (PDT), community service projects (direct charitable contributions), and CGFM scholarships and other member incentives.

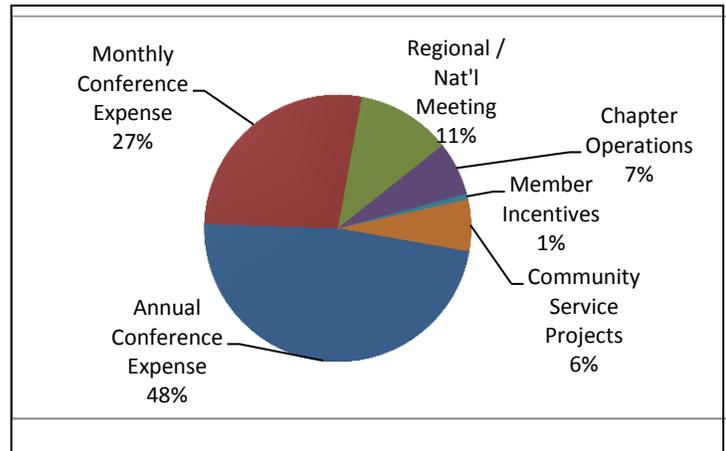
### Revenue by Source

	2015	2014
Conference Revenues – Annual Ethics*	\$ 13,980	\$ 2,241
Monthly Audio/Webinar Conferences	3,039	4,966
Membership Dues & Fees	373	344
Charitable & Other Activities	648	541
<b>Total Chapter receipts</b>	<b>\$18,040</b>	<b>\$ 8,092</b>



### Expenses by Function

	2015	2014
Annual Ethics Conference	\$ 6,676	\$ 5,719
Monthly Audio/Webinar	3,824	5,426
Charitable Activities	878	392
Regional & National Conferences	1,602	0
Chapter Scholarships and Member Incentives	95	1,080
Chapter Operations	909	855
<b>Total Chapter expenses</b>	<b>\$ 13,984</b>	<b>\$ 13,472</b>



\*Revenues and expenses are accounted for on a cash basis. A significant portion of the May 2014 ethics conference revenues were not received and deposited until May of 2014.

### Financial Review

A financial review of the Chapter's finances is being scheduled and results will be reported later.

# What's Next

## 2015-16 Chapter Plan



### We want to hear from you.

Do you like this report?  
Would you like to see other information?

Please send your suggestions to  
[aga.dsmiowa@gmail.com](mailto:aga.dsmiowa@gmail.com)

For more information on our services, visit  
our website at  
[www.sites.google.com/site/desmoinesaga/](http://www.sites.google.com/site/desmoinesaga/)

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### Long-range Planning

Promote Citizen Centric Reporting across all levels of government

Increase member participation in Chapter education, networking, and civic activities

Maintain a financially stable budget that will allow the Chapter to deliver quality, cost effective educational programs

Update Chapter procedures and by-laws and develop a strategic plan

### Program Plan

Offer a minimum of 40 hours of continuing professional education programs designed to meet the requirements for Certified Government Financial Managers and Certified Public Accountants

Partner with other professional organizations to bring quality programs to the area at a reasonable price for members

Promote education opportunities through a variety of venues including social media to attract more individuals to AGA events

Investigate ways to use technology to provide access to Chapter education programs to participants outside the Des Moines metro area

### Civic Activities

Encourage members to participate in area community service events by organizing group events and offering member incentives for individual participation

Sponsor one fundraising activity for a nationally recognized charity at each Chapter meeting

Publicize area charitable events as they become known through the Chapter website, Chapter newsletter, or social media websites

### Certified Government Financial Manager Plan

Promote public awareness and confidence in the professional integrity and competence of the Certified Government Financial Manager

Request local governments unit issue CGFM month proclamations and publicize

Identify opportunities to promote the value of the CGFM designation to government and public accounting employers

Promote the AGA and the CGFM to area colleges

Recognize new and current CGFMs on the chapter website and in the newsletter

