

### About Us

The Association of Government Accountants (AGA) is a non-profit organization dedicated to improving the quality and effectiveness of government fiscal administration and program performance and accountability. AGA serves the educational and professional interests of financial managers in federal, state, and local governments. The Association is divided into 15 regions across the United States and includes chapters in Puerto Rico and Pacific Rim. The Des Moines Chapter was chartered in 1977 and is included in the Midwest Region, along with chapters in Kansas, Missouri, Nebraska, and South Dakota. Located in Iowa’s capital city, membership in the Des Moines Chapter is comprised primarily of State of Iowa employees (75%). The Chapter also has a scattering of members from both federal (5%); local governments (3%), including cities, counties, and school districts; retired members (12%); and nongovernmental members (5%).

### How The Chapter Operates



The Chapter is governed by a 15 position Chapter Executive Committee (CEC). The CEC meets periodically to plan and carry out Chapter programs. Monthly lunch ‘n learn meetings and webinars are held throughout the program year. The Chapter highlights its program year each spring with the Annual Conference. Chapter members

participate in various community service events, including the Walk to End Alzheimer’s. The Chapter encourages member donations for charitable organizations by providing matching funds. Members are recognized for various accomplishments achieved during the year at the Annual Conference.

### Our Purpose

The Association and Chapter is a professional organization dedicated to the advancement of government accountability and financial management. The Chapter serves its members by providing or sponsoring appropriate educational programs, encouraging professional development, influencing governmental financial management policies and practices, and serving as an advocate for the profession.

### Selected Demographics

	2017	2018
<b>Chapter Status</b>	<b>Platinum</b>	<b>Platinum</b>
<b># Active Members @ June 30</b>	<b>64</b>	<b>64</b>
<b># Members with CGFM Certification</b>	<b>34</b>	<b>32</b>
<b># Continuing Education Hours Offered</b>	<b>45</b>	<b>40</b>
<b># Attendees – Annual Conference</b>	<b>83</b>	<b>91</b>



### Table of Contents

<i>About Us</i>	1
<i>Chapter Performance</i>	2
<i>Our Finances</i>	3
<i>What’s Next?</i>	4

### Mission

For members, to provide quality professional growth and development opportunities through education programs, professional certification, peer networking, and civic activities; for employers, to develop a highly skilled workforce knowledgeable in the unique aspects of governmental accounting; for the public, to promote transparency and accountability in governmental financial reporting.

### Vision

Advancing Government Accountability for informed public decision making.



# How We Have Progressed

## Fiscal Year 2018



### 2018 Accomplishments

- Submitted nomination to National AGA for Chapter Recognition (received Platinum Award), Chapter Website and Chapter Newsletter.
- Added a fall education conference which provided six hours of CPE.
- Published Chapter's seventh Citizen Centric Report and received Certificate of Excellence in Member-Centric Reporting.
- Provided Scholarship to member obtaining CGFM certification.
- Added one new member to the 2017-2018 Chapter Executive Committee and brought back three members who had not served on the Committee in many years.
- Provided quality educational programs designed to meet the continuing education requirements for Certified Government Financial Managers and Certified Public Accountants.
- Provided financial support for members to participate in regional and national leadership development activities.
- Participated in community service events and encouraged monthly monetary donations, with Chapter and National matching donations.
- Formed a Procedures Committee to update procedures.

### Des Moines Chapter Performance Measures

	2017 Actual	2018 Target	2018 Actual	Goal Met
<b>Accountability</b>				
The Chapter will prepare and publish its Annual Member Centric Report no later than Sep 30 following the close of the year.	Sep 29, 2017	Sep 30, 2018	Sep 27, 2018	X
<b>Chapter Leadership, Planning &amp; Participation</b>				
Submit Chapter Plan to National by the due date	June 29	Jul 1	June 19	X
Publish Meeting Minutes	Monthly on the Chapter Website	Monthly on the Chapter Website	Monthly on the Chapter Website	X
Prepare monthly and annual financial reports	Monthly & Annual	Monthly & Annual	Monthly & Annual	X
Participate in Sectional Leadership Meeting	2 Members Attended	2 Members Attend	3 Members Attended	X
Participate in National Professional Development Conference	1 Member Attended	1 Members Attend	2 Members Attended	X
<b>Education and Professional Development</b>				
Provide Continuing Professional Education hours	45	40	40	X
Market education events to the community	Chapter Website, Newsletter & Eventbrite	Chapter Website, Newsletter & Eventbrite	Chapter Website, Newsletter & Eventbrite	X
<b>Certification</b>				
Obtain the CGFM Month Proclamation from state and local governments	State of Iowa & City of Des Moines	State of Iowa & City of Des Moines	State of Iowa, City of Cedar Rapids & City of Des Moines	X
Provide financial assistance to members obtaining CGFM Certification	One Scholarships	One Scholarship	One Scholarship	X
Increase number of members holding CGFM certification	Three	One	Decrease*	
<b>Membership</b>				
Sustain membership	Decrease	Sustain	Sustain	X
<b>Community Service</b>				
Participate in community service events	Charitable Giving & 1 Event	Charitable Giving & 1 Event	Charitable Giving & 1 Event	X
<b>Awards</b>				
Maintain Platinum status	Platinum	Platinum	Platinum	X

\* Decrease due to retirement of CGFM members who did not retain membership.

*The measures reported on this page were based on the goals set for obtaining a Platinum Chapter Award from National. What would you like to see reported on this page? Please let us know by emailing us at [aga.dsmiowa@gmail.com](mailto:aga.dsmiowa@gmail.com)*

# Our Finances

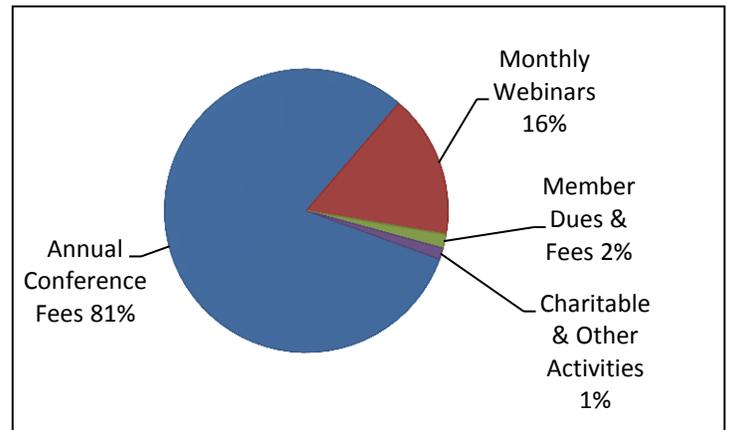
## Revenues and Expenses

### What are the costs for services and how are those costs financed?

Conference registration and monthly webinar fees are the primary source of revenue for the Chapter. The fee structure for conferences is determined based on estimated expenses and the number of CPE hours offered, and is tiered by member status. Fees for webinars are established based on the Chapter's costs to provide the training opportunity. The Chapter uses these revenues to provide education programs and leadership opportunities and to maintain Chapter operations. Revenues are collected predominantly in the spring of each year and are used to fund activities in the subsequent program year. Other Chapter expenses include registration and travel costs for the Chapter President to attend the National AGA Professional Development Training (PDT), community service projects (direct charitable contributions), and CGFM scholarships and other member incentives.

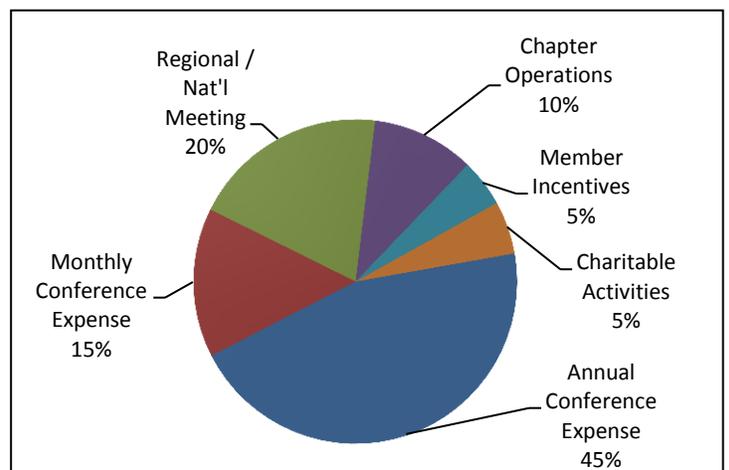
### Revenues by Source

	2017	2018
Conference Revenues*	\$ 8,580	\$ 14,070
Monthly Webinars	5,191	2,855
Membership Dues & Fees	378	278
Charitable & Other Activities	266	224
<b>Total Chapter receipts</b>	<b>\$14,415</b>	<b>\$ 17,427</b>



### Expenses by Function

	2017	2018
Annual Conference*	\$ 4,177	\$ 7,280
Monthly Webinars	3,811	2,574
Charitable Activities	775	837
Regional & National Conferences	2,536	3,110
Chapter Scholarships and Member Incentives	885	753
Chapter Operations	1,030	1,301
<b>Total Chapter expenses</b>	<b>\$ 13,214</b>	<b>\$ 15,855</b>



\* 2018 includes fall conference revenues of \$3,150 and expenses of \$570.

### Financial Review

A financial review of the Chapter's finances was completed and the financial records appear to be reasonable and properly supported.

# What's Next

## 2018-19 Chapter Plan



### We want to hear from you.

Do you like this report?  
Would you like to see other information?

Please send your suggestions to  
[aga.dsmiowa@gmail.com](mailto:aga.dsmiowa@gmail.com)

For more information on our services, visit  
our website at  
[www.agacgfm.org/Chapters/DesMoines/](http://www.agacgfm.org/Chapters/DesMoines/)

**2018-2019**  
**Chapter President**  
Kim Knight, CPA

[aga.dsmiowa@gmail.com](mailto:aga.dsmiowa@gmail.com)



### Long-Range Planning

Promote Citizen Centric Reporting across all levels of government

Increase member participation in Chapter education, networking, and civic activities

Maintain a financially stable budget that will allow the Chapter to deliver quality, cost effective educational programs

Update Chapter procedures and develop a strategic plan

### Program Plan

Offer a minimum of 40 hours of continuing professional education programs designed to meet the requirements for Certified Government Financial Managers and Certified Public Accountants

Partner with other professional organizations to bring quality programs to the area at a reasonable price for members

Promote educational opportunities through a variety of venues including social media to attract more individuals to AGA events

Investigate ways to use technology to provide access to Chapter education programs to participants outside the Des Moines metro area

### Civic Activities

Encourage members to participate in area community service events by organizing group events and offering member incentives for participation

Sponsor one fundraising activity for a state or nationally recognized charity at each Chapter meeting

### Certified Government Financial Manager Plan

Promote public awareness and confidence in the professional integrity and competence of the Certified Government Financial Manager

Request local governments to issue CGFM month proclamations and publicize issuance

Identify opportunities to promote the value of the CGFM designation to government and public accounting employers

Promote the AGA and the CGFM to area colleges

Recognize new and current CGFMs on the Chapter website and in the Chapter newsletter

