

CEC 05/04/2018

Friday, May 4, 2018 1:12 PM










Meeting Date: 5/14/2018 11:30 AM

Location: Room 401

Link to Outlook Item: [click here](#)

Invitation Message

Participants

-  [Dickinson, Angela L](#) (Meeting Organizer)
-  [Browne, Shirley](#) (Accepted in Outlook)
-  [Platt, Phillip](#) (Accepted in Outlook)
-  [Cotnoir, Douglas E](#) (Accepted in Outlook)
-  [Hall, Kimberly](#) (Accepted in Outlook)
-  [Jordans, Elise](#) (Declined in Outlook)
-  [Worcester, Darrolyn](#) (Accepted in Outlook)
-  [Talbot, Faith A](#)
-  [Gove, Sarah](#)
-  [Wiltuck, Frank](#)

Notes

1. Treasurer's Report
2. Year Recap
3. SLM Update
 - a. Verify Non-Profit/Exemption Status with Treasurer? 501(c)(3)
 - b. Reporting:
 - i. 48% of chapters have ¾ or more of the CEC Members repeating
 - ii. 72% of chapters have never had a Policies & Procedures manual
 - iii. 67% of chapters are now live with AGA websites
 - c. New Items:
 - i. Beta testing event registration via website – fall 2018
 1. Using your payment method
 - ii. YouTube videos for training
 - iii. AGA has new video
 - iv. Voting in July for new AGA hierarchy
 - d. Developing a Sponsorship Program
 - i. Having a non-board member reach out to businesses
 - ii. Monetary or space sponsors
 - iii. Firms get visibility and branding
 - e. CGFM
 - i. During a roundtable session, Tennessee mentioned that they used a chapter luncheon to provide the CGFM process
 - ii. CGFM Video
 - iii. CGFM Marketing Campaign
 - f. Education
 - i. Speaker registry
 - ii. Are CPE guidelines using NASBA?
 - g. Membership/Young Professionals
 - i. AGA will come to speak to a university or college
 - ii. YP are now free electronic membership (under 30-3 yrs or less experience)

- iii. Promote CGFM before YP graduate
 - iv. Mentoring program
 - v. Instagram over Facebook (recent social change)
- h. Leadership
 - i. Using Advisory roles and committees
- 4. PDT Status
- 5. CCR