



#### **CITIZEN- CENTRIC REPORT FOR 2021-2022**

#### About AGA

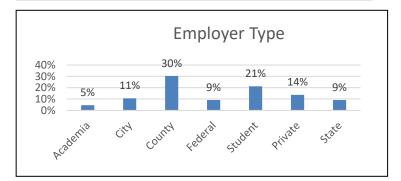
AGA is the member organization for professionals who support government financial management and other related disciplines.

#### The Southwest Virginia Chapter

The Southwest Virginia Chapter (renamed in 2021) was founded March 24, 2001, as the Roanoke Chapter. The chapter represents members across Southwest Virginia, including vibrant cities, internationally recognized universities (Virginia Tech, Radford University and Roanoke College) and a broad range of geographic and cultural diversity.

### Who We Are

Our chapter members include financial management professionals with various titles such as Auditor, Comptroller, Payroll Supervisor, Director of Finance, CFO, Business Analyst, Accountant, and More...



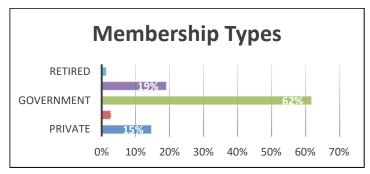
#### Our Strategic Goals align with AGA National's and include:

- Serving as the catalyst for innovation and thought leadership in government financial management.
- Educating and empowering professionals to advance government accountability.
- Advancing Certified Government Financial Manager® (CGFM®) as the certification for government accountability professionals.
- Enhancing the public's perception of government financial management.

For a full list visit <a href="https://www.agacgfm.org/About/Strategic-Goals.aspx">https://www.agacgfm.org/About/Strategic-Goals.aspx</a>

#### **Our Mission**

Our mission is to advance accountability, transparency, and leadership by promoting education, certification, innovation, and collaboration across all levels of government and to stakeholders.





# Accomplishments

	2019-2020	2020-2021	2021-2022
Number of Regular Members	34	36	39
Number of Student Members	11	12	11
Total Members	45	48	50
Overall Membership Retention Rate	89%	93%	90%
Number of New Regular Members	3	5	7
Members not Renewed	5	4	5

2020 / 2021 / 2022

Free Webinars 5 / 7 / 6

Average Members Attended
Webinars
55 = 98% / 25 = 41% /33=65%

Student Members
11 / 12 / 11

Newsletters Published 7 / 8 / 8

**Updated Chapter By-Laws 2021** 

<u>CPEs provided</u> **26 / 31 / 30** 

<u>Charity Raised & Donations</u> **\$445 / \$10,598.95 / \$5,163** 

College Presentations
3/3/0

ACE Award Level
Platinum / Platinum / Platinum

Some Pain, Some Stories, Some Answers: A Look at the Impact of the Pandemic on Mental Health and How to Improve Your Daily Life

**Robin Hubert, Executive Director** 

On our Own of Roanoke

Speaker at Spring Virtual PDT

**End of Year Event** 

#### **Training Topics include**

- Disaster Preparedness
- CCR Development
- Fraud Prevention in a COVID World
- Cybersecurity
- Introduction to the CGFM
- Bad Accounting Leads to Bad decisions
- Some Pain, Some Stories, Some Answers:
   A Look at the Impact of the Pandemic on Mental Health and How to Improve Your Daily Life
- Ethics in Government
- 2022 Tax Update
- VA Legislative Update
- VA Legislative Update
- AGA Rebranding
- Financial Literacy
- Post-COVID Labor Market and Trends for the Future

In addition to the **14 CPEs** listed above that were provided by our chapter, we also participated in the Virginia Commonwealth PDT with the other 3 VA chapters which gave our members the opportunity to earn **16 additional CPEs** for a total of **30 CPEs** for the AGA year.

Attendance at monthly meetings due to combination of virtual format, free attendance for AGA members of any chapter, sending invitations to other chapters and having interesting and relevant topics. Amounts raised for charity include fund raisers at the commonwealth PDTs.

#### **Chapter Awards**

- Education 2020
- Volunteer of the Year 2021 & 2022
- Certificate of Excellent in CCR Reporting 2020 /2021 / 2022
- Chapter Growth 2022

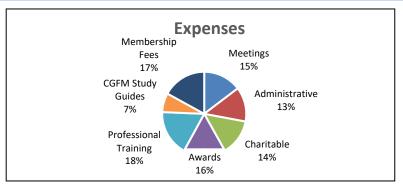


# **Finances**



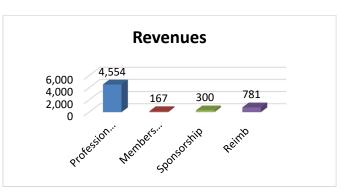
	Revenues		
	2019-2020	2020-2021	2021-2022
<b>Professional Training</b>	\$3,585	\$4,792	\$4,554
<b>Membership Dues</b>	253	203	167
Sponsorship	300	200	300
Other - Reimbursements	17	9	781
<b>Total Revenues</b>	4,155	5,204	5,802
Year- End Balance	\$6,987	\$10,148	8,985

Expenses						
	2019-2020	2020-2021	2021-2022			
Lead/National PDT	\$0	\$ 0	3,074			
Meetings	0	300	824			
Administrative	149	272	198			
Charitable	200	285	980			
Recruiting	79	0	0			
Awards	366	329	1,789			
<b>Professional Training</b>	255	362	0			
<b>CGFM Study Guides</b>	0	150	100			
Membership Fees	0	348	0			
Total Expenses	\$ 1,049	\$2,045	\$6,965			



Despite the challenges of COVID-19, our chapter has fared financially well. Increased revenues were a result of more members attending our PDTs because of the virtual format, participation in the Commonwealth PDT, inviting other chapter to attend our functions and reaching out to non-AGA members in our region.

Complete financial information is included in the monthly newsletters. Also a chapter financial review was conducted on 01/18/2023. Both documents can be found on the chapter website at <a href="https://www.agacgfm.org/SouthwestVirginia">https://www.agacgfm.org/SouthwestVirginia</a>





We continue to progress in achieving our strategic goals. Membership is growing, including young professionals and students. We are increasing member value by providing free CPEs, free CGFM study guides and free membership for serving on the board, which continue to pay off.



## What's Next

#### CHAPTER CHALLENGES

- Growth.
- Members volunteering for chapter leadership roles.
- Demonstrating membership value in the virtual environment.
- Fostering relationships with major employers despite travel and other restrictions.
- Sustaining chapter excellence



#### LOOKING AHEAD

- The future of our Chapter remains promising as we are surrounded by opportunities to challenge ourselves, expand our network, knowledge, and careers in government financial management.
- Networking with local government organizations will provide opportunities to leverage common goals, increase visibility and membership value.
- Focus on young professionals and Succession planning will ensure the chapter's continued viability.



Find us online AGA website: https://www.agacgfm.org/Chapters/Southwest-Virginia-Chapter/Home.aspx

We want to hear from you. Do you like this report? Would you like to see other information? Please let us know by contacting Regina Williams, CPFO, Accountability Chair at <a href="mailto:regina.williams@wytheco.org">regina.williams@wytheco.org</a> or 276-223-4526.



### 2021-2022 Chapter Board

Curtis Joachim, President
Vicki Delp, Treasurer
Kim Howell, Secretary
Vacant, National Council of Chapters Representative Korey
Moore, Membership/Emerging Leaders
Leah Kirby, Community Service
Vicky Moore, Webmaster
Misty Hamed, Communications & Newsletter
Regina Williams, Accountability
Vacant, Education/Meetings