

2023-2024 AGA VA Peninsula Chapter Survey Summary

General Questions:

1. For the upcoming 2024-2025 AGA program year (September 2024 – June 2025), should we continue having our monthly Chapter meetings in a virtual environment, or return to in-person meetings?

Virtual: 12 (100%)

In-person: 0 (0%)

Feedback: *Continue meetings in a virtual environment due to work demands and most working remotely.*

2. Should the Fall PDT (traditionally held at the Great Wolf Lodge in December) be held virtually or in-person this year?

Virtual: 4 (33.33%)

In-person 8 (66.7%)

Feedback: *This is a good opportunity for all members to get together in-person; I'd like to see us move away from offering virtual if we can't reduce the cost of AV expenses; determine if both options are a possibility.*

3. Should the Spring PDT (traditionally held in March at a local hotel or conference space) be held virtually or in-person this year?

Virtual: 6 (50%)

In-person: 6 (50%)

Feedback: *Again a good opportunity to get everyone together that can participate. Twice yearly in person opportunities is great; Virtual is a nice money maker, lower risk and less work than putting on an in-person PDT; determine if both options are a possibility.*

4. Would you be interested in attending events (e.g., networking, social gatherings, community service, etc.) virtually or in-person?

Virtual: 2 (16.7%)

In-person: 5 (41.7%)

Offer a mix of both virtual and/or in-person events: 5 (41.7%)

Feedback: *If we do all of our monthly educational and spring PDT virtual, it would be nice to offer in-person social and community service events; Not sure*

5. Would you be interested in the opportunity to have professional headshots taken? If yes, enter the month you prefer the headshot to be taken below.

Yes: 6 (50%)

No: 6 (50%)

Feedback: *July 2024, October 2024, December 2024*

6. What is your favorite thing about being a member of our chapter? You can select more than one answer.

Affordable and/or free CPEs:

Networking

Community Service

Opportunity for Certification/Leadership Development

Being a Member of a Professional Association

Other (Provide response below)

Feedback: Making new friends; Even with all the hardships I had this past year due to family issues, everyone was always super supportive.

7. How would you rate the value you have received from your AGA membership, specifically from the VA Peninsula Chapter?

Excellent: 7 (58.3%)

Good: 3 (25%)

Average: 1 (8.3%)

Fair: 0 (0%)

Poor: 1 (8.3%)

Feedback: Nothing against the Peninsula Chapter specifically, but the AGA and the CGFM aren't worth the investment in my opinion. It isn't respected or acknowledged in the industry, and the CPE requirements are ridiculous. This is not a CPA, and should not require the same CPE; Good variety of topics offered - very valuable.

8. Have you visited the AGA VA Peninsula Chapter Facebook page? If yes, please let us know how we can improve our Facebook page. If no, please let us know why not?

Yes: 2 (16.7%)

No: 10 (83.3%)

Feedback: I was not aware that one existed; we need more regular posting to keep people coming back; does not have Facebook

9. Have you visited the AGA VA Peninsula Chapter website? If yes, please let us know how we can improve our website. If no, please let us know why not?

Yes: 9 (75%)

No: 3 (25%)

Feedback: It always seems up to date and a good resource for finding things; does not have the link to the Chapter Website

10. How do you prefer to receive information on Chapter news and events?

AGA Website: 0 (0%)

Email / AGA Newsletter: 12 (100%)

Facebook: 0 (0%)

LinkedIn: 0 (0%)

Feedback: Mixed as I would use the website. Due to Facebook algorithms things can get missed.

11. Are you interested in serving in a leadership role on the Chapter Executive Committee (CEC) for the AGA 2024-2025 program year? If yes, please include your name and email address below. A chapter representative will reach out to you.

Yes: 1 (8.3%)

No: 11 (91.7%)

Feedback: N/A, maybe in a year.

12. What can we do to improve and/or maintain your satisfaction in the Chapter?

Feedback: Getting new people involved and retaining our existing volunteers/leaders; Promote membership but encourage older members to become more active; Membership rates are higher when compared to other professional development organizations that offer equal professional value. The membership rate is a deterrence for individuals who are interested in joining the AGA organization; Continued positive leadership and beneficial programming.

13. Do you have any additional feedback for the Chapter?

Feedback: Thank you to the leadership team; pleased to be a member of this Chapter.