



Report for the Citizens

CHATTANOOGA Tennessee
FY 2021 | July 1, 2020 to June 30, 2021

Vision for Chattanooga

Through the One Chattanooga vision, Chattanooga Mayor Tim Kelly has aligned the priorities of City Government with those established by the community to ensure all our residents have access to opportunity, thriving neighborhoods, and good health. Whether it's through youth engagement, vibrant public spaces, public-private partnerships, or world-class public art.

About Chattanooga

In 1815, the State of Tennessee incorporated the City of Chattanooga. Originally, Chattanooga was a ferry landing and warehouse site. Today it is the fourth largest city by population growing at an 8% rate since 2010. Nestled alongside the Tennessee River, the city is known for its outdoor views and adventures. Chattanooga encapsulates the strategic advantages of the location, strong transportation system, natural resources, and competitive cost of doing business. Several businesses are locating to or expanding their operations in the city and the Mayor is optimistic about the influx of manufacturing that will create a significant increase in employment opportunities.



Mayor Tim Kelly

Chattanooga plays host to numerous national events including the Chattanooga Marathon, the Head of the Hooch rowing competition, the Ironman, and the Ironman 70.3 World Championship. City statistics are compared to Tennessee to get a better understanding of how Chattanooga is performing relative to the state.



Tennessee State Flag

Demographics

Population

CHA: 181,099
TN: 6,975,218

Median Household Income

CHA: \$55,065
TN: \$59,695

Median Age

CHA: 37
TN: 39.2

High School Graduation Rate

CHA: 67.5%
TN: 70.9%

College Graduation Rate

CHA: 34.3%
TN: 30.5%

Medically Uninsured Rate

CHA: 11.8%
TN: 10%

Racial Make-up of Chattanooga

White	60.7%
Black or African American	31.0%
Hispanic or Latino	6.9%
Two or more races	3.6%
Asian	2.9%

City Evaluation

Area	2017	Five-year Trend Line	2021
Demographics			
Personal Income	\$7,061,998,670		\$8,660,285,424
Population	177,571		182,799
Economy			
Commercial Property Values*	\$6,501,615,759		\$8,116,660,168
Per Capita Income	\$39,770		\$47,376
Unemployment Rate	4.3%		5.4%
Public Safety			
Crimes Committed	23,556		25,115
Public Works and Transportation			
Sidewalks Repaired (sq.ft.)	16,751		14,278
Streets Paved (sq.ft.)	1,467,417		361,648
Parks and Recreation			
Attendance at the Chattanooga Zoo	252,629		288,561

Personal income and population are increasing demonstrating a vibrant economy

Property values are increasing indicating a strong demand for commercial space.



Mayor Kelly's plan to address gun violence



The Police Department's 2021 report

Fewer repairs required due to more effective repairs from previous years.

The Chattanooga Zoo continues to thrive and has expanded to include a red panda exhibit and a giraffe exhibit.

*Commercial and Residential Property Values are evaluated from the period 2016 to 2020.

Investing In Chattanooga

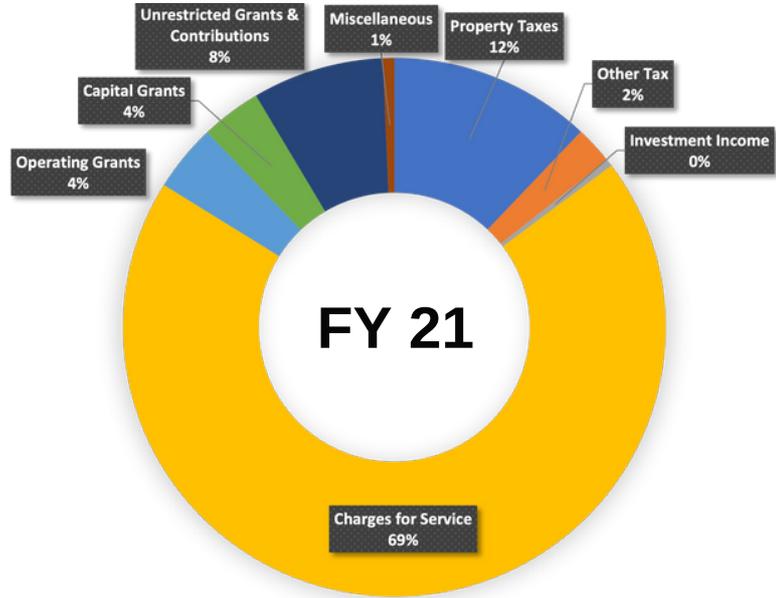
- ★ Gestamp, a supplier to VW, BMW, and Mercedes-Benz announced plans for a **\$94 million** expansion. This will bring an additional **260** jobs to the area.
- ★ ATN Hoelzel LP relocated its North American headquarters to Chattanooga. This **\$6 million** move will add an estimated **100** jobs.
- ★ VW announced an **\$800 million** expansion to the plant facility for the production of an electric vehicle, expected to go on sale in 2022. This will create about 1,000 jobs for Chattanooga Residents.
- ★ Nippon Paint began construction on a 270,000-square-foot factory in East Chattanooga. This will be a **\$61 million** investment and will bring **150** new jobs.
- ★ NOVONIX announced a **\$160 million** investment should add **300** jobs to produce synthetic graphite for lithium-ion batteries
- ★ Annual purchasing from Minority & Women-Owned Businesses increased to over **\$10 million**.
- ★ The City of Chattanooga launched the 10th Annual Community Survey to get feedback from the residents of Chattanooga. Click on the QR code for details.



Financial Overview

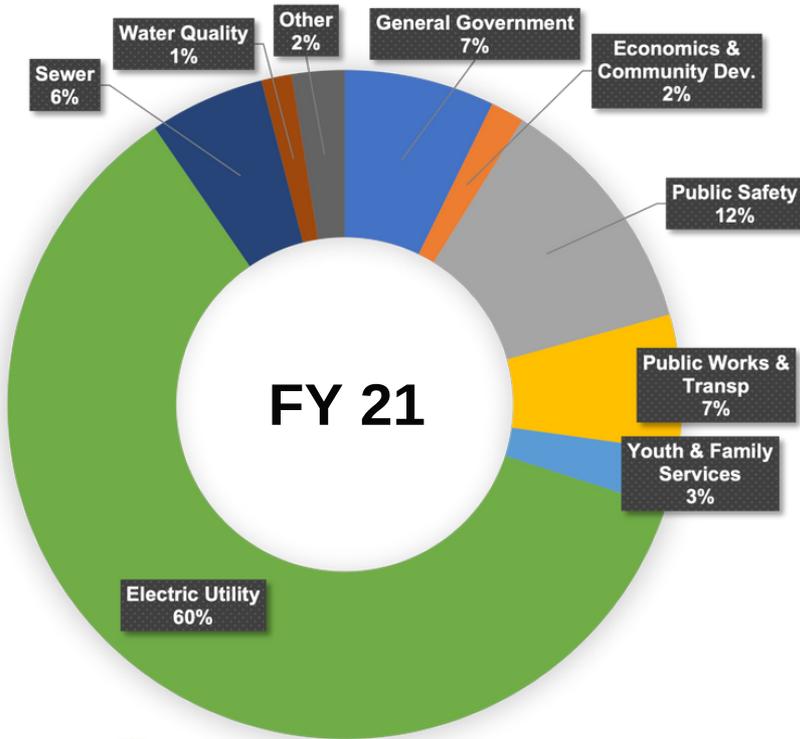
Revenues (In Thousands)

REVENUE BY SOURCE	2021	2020*	2019	+/-
PROPERTY TAXES	\$154,826	\$151,750	\$149,034	4%
OTHER TAX	29,175	27,522	26,926	8%
INVESTMENT INCOME	5,362	10,308	9,150	-41%
CHARGES FOR SERVICE	886,918	875,496	924,407	-4%
OPERATING GRANTS	51,743	32,526	32,629	59%
CAPITAL GRANTS	46,122	19,130	48,662	-5%
UNRESTRICTED GRANTS + CONTRIBUTIONS	100,577	96,718	95,072	6%
MISCELLANEOUS	8,790	285	723	137%
TOTAL	\$1,276,437	\$1,213,735	\$1,286,603	-1%



Expenditures (In Thousands)

EXPENDITURES BY FUNCTION	2021	2020*	2019	+/-
GENERAL GOVERNMENT	\$80,871	\$75,953	\$63,023	28%
ECONOMICS & COMM DEV	18,131	14,807	12,157	49%
PUBLIC SAFETY	132,694	132,524	132,778	<1%
PUBLIC WORKS & TRANSPORTATION	73,484	82,470	76,435	-4%
YOUTH & FAMILY SERVICES	30,998	31,153	31,341	-1%
INTEREST ON LONG-TERM DEBT	\$4,237	\$4,565	\$5,329	-20%
BUSINESS ACTIVITIES				
ELECTRIC UTILITY	\$678,231	\$709,943	\$708,305	-4%
SEWER	62,120	67,087	59,352	5%
WATER QUALITY	16,325	18,828	12,114	35%
OTHER**	36,150	7,980	42,445	-15%
TOTAL	\$1,133,241	\$1,145,310	\$1,143,279	-1%



*Net Position is calculated using 2019 and 2021. 2020 is excluded in order to depict more accurate trends.
 **Other contains values from Solid Waste, Regional communications, and downtown redevelopment

One Chattanooga

"Every Chattanoogaan deserves the opportunity to succeed and thrive, regardless of place, race, or identity"



One Chattanooga is the strategic plan for our city's future providing a broad vision for our future, informed by citizen input, and designed to provoke action and community dialogue. The plan is a living document to hold our city officials accountable in achieving ambitious goals. Still, it is flexible enough to adjust to an ever-changing and growing city. Though ambitious, we are confident this is an achievable vision of Chattanooga's future supported by investing in our community and the determination of our government and the citizens it serves. By achieving these goals, we will make Chattanooga one of the best cities in America, and together, we can make this vision a reality.

Goals

1. Build a universal path to early learning
2. Catalyze economic vitality in the Black community
3. Ensure affordable housing choices for all Chattanoogaans
4. Improve local infrastructure and public transit
5. Build a competitive regional economy
6. Close the gaps in public health
7. Provide responsive and effective local government

Vision

1. Every child has equal access to an excellent education from cradle to career.
2. The strength of our city's economic success and prosperity will create opportunity for all.
3. All Chattanoogaans are secure in their homes and in their neighborhoods.
4. Entrepreneurs from every walk of life can start and grow successful businesses and social enterprises in our city.
5. Make the long-term investments that pave the way for sustainable, accessible, and equitable growth.
6. Our community thrives in the emerging green economy.
7. Racism is defeated through love and understanding

Challenges

1. Critical infrastructure such as roads and bridges are sliding into disrepair.
2. Talented residents desert Chattanooga for better opportunities in more diverse metros.
3. Wages are not keeping up with the rising cost of housing.
4. Workforce development opportunities needed to burnish employee skills and increase earning power are often unavailable.
5. Research shows that Chattanooga is one of the worst cities in America to grow up poor. Outcomes for families who start behind but work hard lag behind regional peers, similar cities, and neighboring counties.
6. The Alton Park neighborhood has the second worst health outcomes in the state.
7. The legacy of racism and the inequitable policies from the Jim Crow era have left behind deep social and cultural scars, manifested as disparities between our neighbors.



@VisitChatt



@City of Chattanooga



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