

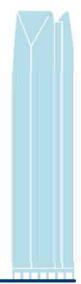


# Oklahoma City, OK

## Citizen-Centric Report - FY 2018

### ABOUT OKLAHOMA CITY

Settled in 1889, the City of Oklahoma City is the capital of the State of Oklahoma and is the second largest municipality by land area in the United States, with a total area of 620.4 square miles. The city's 2019 population is estimated to be 670,028.



### OUR MISSION

The mission of the City of Oklahoma City is to provide exceptional service to residents and visitors. We do this by ensuring the safety of the public, delivering quality services, and maintaining infrastructure to support the growth of the city.

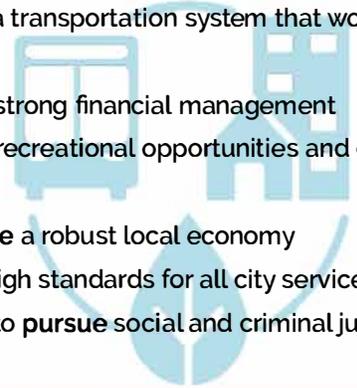
### OUR VISION

Oklahoma City seeks to further progress as a vibrant, diverse, safe, unified and welcoming community.

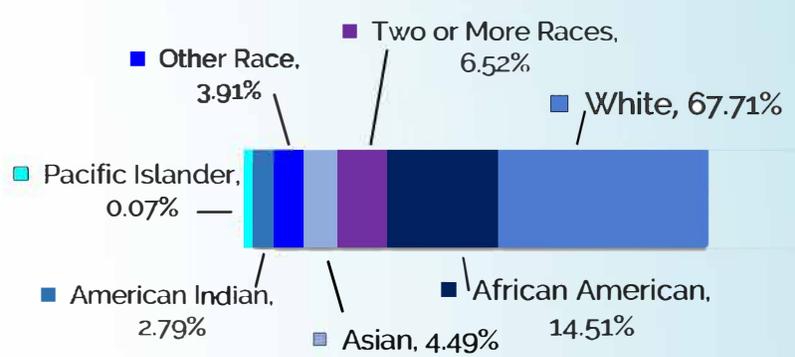
DEMOGRAPHICS est.	2017	2018
Population	643,337	649,021
Per capita Income	\$46,000	\$48,000
Unemployment Rate	4.2%	3.3%

### STRATEGIC GOALS

1. Promote safe, secure, and thriving neighborhoods
2. Develop a transportation system that works for all residents
3. Maintain strong financial management
4. Enhance recreational opportunities and community wellness
5. Encourage a robust local economy
6. Uphold high standards for all city services
7. Continue to pursue social and criminal justice initiatives



### DIVERSITY IN OKLAHOMA CITY



### GOVERNMENT FORM

Incorporated in 1890, the City initiated a Council-Manager form of government in 1927. The Mayor has an equal vote with an eight-member City Council (Council). The Mayor is elected at large and the Council members are elected by citizens of their wards on a non-partisan basis. The Mayor and Council appoint the City Manager who serves as the City's chief administrative officer.



Mayor David Holt

Find out more at: <https://www.okc.gov/>



# PERFORMANCE MEASURES

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EMPLOYMENT	2017	2018	2018 Target
% of residents who feel the City is a good place to work	72%	71%	75%
# of jobs created	1,768	9,496	2,500
SAFETY	2017	2018	2018 Target
% of residents reporting they feel safe	48%	48%	55%
% of emergencies responded to within 7 minutes	65%	65%	70%
% of residents satisfied with the overall quality of their neighborhood	61%	63%	65%
% of residents satisfied with the quality of police service	69%	69%	72%
EDUCATION	2017	2018	2018 Target
Portion of population enrolled in school (above age 3)	169,121	173,802	n/a
% of high school graduate or higher	87.1%	87%	n/a
CITY LIFE	2017	2018	2018 Target
% of citizens surveyed who are satisfied with City services	57%	57%	75%
% of Citizens surveyed who are satisfied the City is heading in the right direction	70%	67%	85%
% of residents who are satisfied with the Quality of Life in the City	64%	63%	80%
% of citizens satisfied with the condition of the City's arterial streets	18%	18%	40%
% of residents satisfied with the City's public transportation system	22%	25%	40%



Occupation & Business Licenses Issued:  
2017 - 25,041  
2018 - 23,751

New Trees Planted:  
2017 - 482  
2018 - 625

Street Panels Repaired:  
2017 - 17,743  
2018 - 26,845

Physical Arrests:  
2017 - 23,175  
2018 - 19,115

Recyclables collected in tons per day:  
2017 - 40  
2018 - 38

Youth enrolled in athletic leagues:  
2017 - 2,930  
2018 - 3,803

Daily motor bus passengers (avg):  
2017 - 11,245  
2018 - 10,359

## MAPS 3 PROJECTS

MAPS 3 is a capital improvements program that uses a one-cent, limited-term sales tax to pay for debt-free projects that improve our quality of life. Completed projects from 2018 are shown below.

Will Rogers Trail

Senior Health & Wellness Center No. 2

OKC Streetcar



What would you like to see reported on this page?  
Contact us at (405) 297-2391



# FINANCIAL INFORMATION

## How Our Money Is Obtained

REVENUES	2017	2018	% Change
Charges for Services	\$185,835	\$190,361	2.4%
Operating grants and contributions	78,815	81,221	3.1
Capital grants and contributions	117,490	32,490	(72.3)
Sales Taxes	404,518	443,804	9.7
Property Taxes	83,305	88,875	6.7
Other Taxes	115,549	135,206	17.0%
Other	1,254	7,697	513.8
<b>TOTAL REVENUES</b>	<b>986,766</b>	<b>979,654</b>	<b>(0.7)</b>
Special Item		31,836	

A majority of Oklahoma City's revenue is generated through sales taxes. Total revenues decreased between FY17 and FY18 due to less capital contributions and donations to the City.

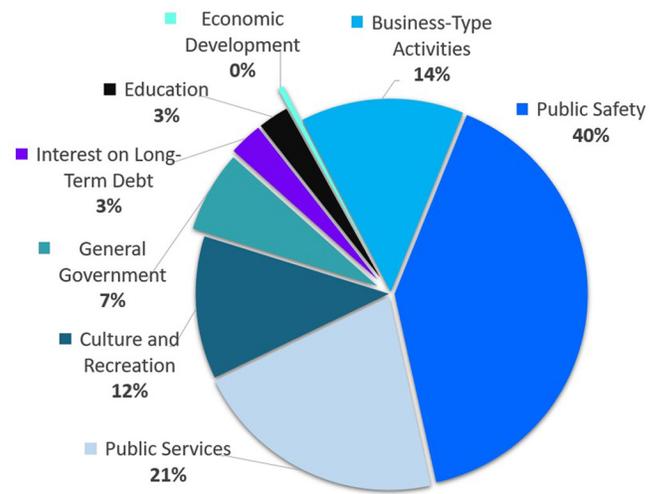
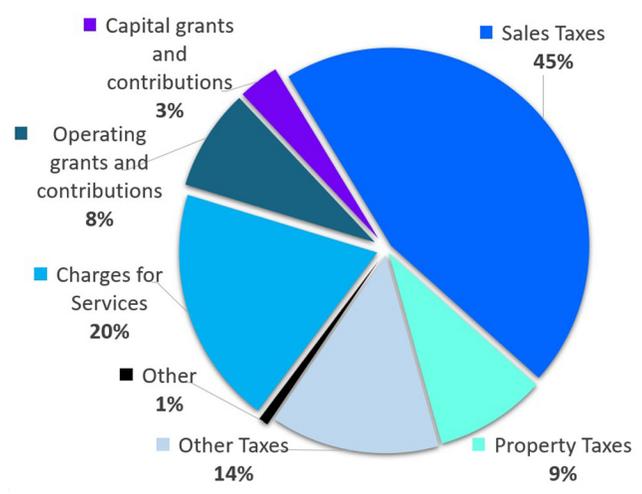
The dissolution of the Oklahoma City Metropolitan Area Public School Trust led to a significant increase in education expenses. A majority of Government expenses are tied to keeping the public safe. The airports are owned by Oklahoma City and leased to OCAT, which oversees management of the facilities.

*More about the OCMAPS trust*



## How Our Money Is Used

EXPENSES	2017	2018	% Change
General Government	\$64,330	\$58,532	(9.0) %
Public Safety	335,296	347,428	3.6
Public Services	177,509	183,256	3.2
Culture and Recreation	99,818	102,774	3.0
Education	412	21,854	5204.4
Economic Development	3,263	4,241	30.0
Interest on Long-Term Debt	23,606	23,944	1.4
Airports	98	-	(100.0)
Water and Wastewater Utilities	9,193	9,292	1.1
Solid Waste Management	46,192	49,888	8.0
Stormwater Drainage	18,023	17,025	(5.5)
Golf Courses	10,707	9,760	(8.8)
Fairgrounds	12,296	11,251	(8.5)
Ground Transportation and Parking	605	403	(33.4)
Zoo Operations	22,258	19,876	(8.5)
<b>TOTAL EXPENSES</b>	<b>823,606</b>	<b>859,524</b>	<b>4.4</b>



### REVENUES

### EXPENSES

An independent audit was conducted by AHG L.C., resulting in a clean audit opinion for fiscal year 2018. Complete financial information can be found on our website at: [www.okc.gov](http://www.okc.gov)

# WHAT'S NEXT?

## Challenges



**Employee Recruitment, Classification and Compensation**  
City departments have had a difficult time filling positions and retaining employees in skilled trades. Also, key positions are being vacated due to retirement.



**Public Transportation Improvements**  
Community interest has increased expectations for public transportation including expansion of the streetcar route to neighborhoods and business districts.



**Public Safety Capital Funding**  
The current funding for public safety capital is a temporary use tax that will expire towards the end of FY20. A new funding source for public safety capital will need to be identified.



**American Indian Cultural Center**  
The facility is expected to open in Spring 2021 with the City responsible for any operating deficit which could place pressure on the General Fund.



**MAPS 4 Temporary Sales Tax**  
Oklahoma City voters will vote on the MAPS 4 projects in December, funded by temporary penny sales tax to transform the city.

## Outlook

-  Lake Draper Trail scheduled to be completed in 2019.
-  As new projects begin, grants are expected to return to about 4% of the City's operating budget.
-  Continue funding and cost management to address the long-term liability of retiree health insurance (OPEB).
-  Continue to improve OKC.gov to be better organized, provide more information, integrate social media, increase transparency and allow people to conduct more business and access more City services online.
-  Work with the Greater Oklahoma City Chamber and other economic development partners in the community to help grow the City's job base and develop revenue to keep pace with resident expectations.
-  Develop new City basin drainage studies to better monitor the effects of urbanized development on the City's drainage systems to prioritize projects and address citizen complaints.



**We want to hear from you!**

Was this report helpful? Please contact us if you would like to see other information included in our CCR. Call us at (405) 297-2391 or visit our social media pages.

