

AGA ATLANTA CHAPTER

REPORT TO OUR MEMBERS 2022 - 2023

WHO ARE WE?

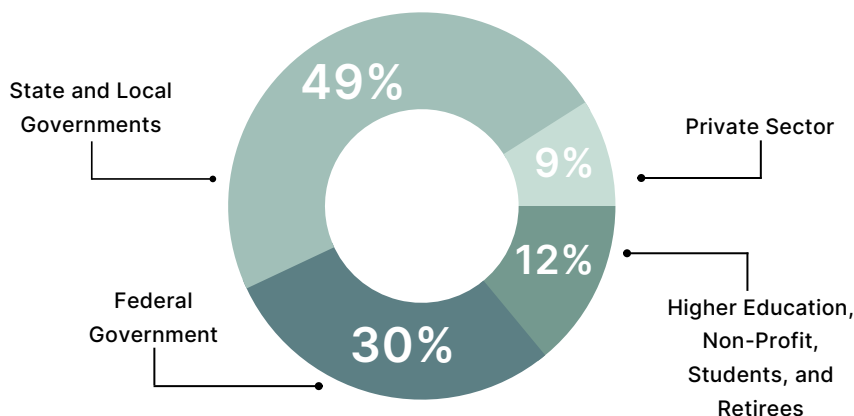
The Atlanta Chapter is the local affiliate of AGA, a national association which connects and empowers professionals who support all levels of government to advance good government initiatives, grow their expertise, and accelerate their careers. As a chapter, our goal is to be the premier educational and networking organization for federal, state, and local government professionals in the state of Georgia.

MEMBERSHIP

Our members are as talented and diverse as the city we call home. As of June 30, 2023, the Chapter had 188 members which represented professionals from the government and private sectors: students, young professionals, retirees, and lifetime members. Our members are accountants, auditors, managers, IT professionals, and many other related fields - all of whom primarily live and work in the metro Atlanta area as well as across the state of Georgia.

	Membership	Retention Rate	New Members
FY 22	193	94%	19
FY 23	188	85%	23

OUR MEMBERS 2022 - 2023:



OUR MISSION

AGA is a professional association advancing accountability, transparency and leadership by promoting education, certification, innovation and collaboration across all levels of government and to stakeholders.

OUR VISION

To represent AGA, which connects and empowers professionals, to advance good government initiatives, grow their expertise and accelerate their careers.

CHAPTER LEADERSHIP

Chapter President: Kristen Raley
President-Elect: Matt Coleman
Treasurer: Jim Dawson
Treasurer-Elect: Matt Cooper
ACE Director: Sabur Ibrahim
Membership: Laura Weston

Please visit our website for the full Chapter Executive Committee List.

HOW ARE WE DOING?

2022 - 2023 ACCOMPLISHMENTS

Our 2022 - 2023 program year was very successful due to extensive engagement by the Chapter's Executive Committee and our chapter members. We continued to focus on our Chapter's Strategic Goals while also improving our member experience. As a result of these initiatives, our Chapter was recognized as a Platinum Level Chapter, the highest status a chapter can receive.



EDUCATION

4

Virtual training events hosted, including our two-day Professional Development Training.

15

Hours of continuing professional education offered to our members during the 2022 -2023 program year.

220

Total attendees for the 2022 - 2023 program year. This year's attendance is slightly lower than attendance in prior years. In the previous program year, we had 264 attendees across 5 events.

CGFM CERTIFICATION

Total CGFMS:

2022: 101

2023: 99

This year, our Chapter focused on providing new opportunities for our members that would support their journey through the CGFM certification as well as new ways of promoting the CGFM certification to non AGA members.

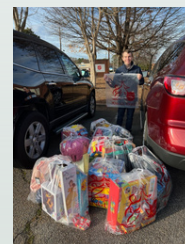
We also focused on supporting our current CGFMs through educational opportunities and recognition.

STUDENT OUTREACH



Jim Dawson visited Dalton State College in November 2022. He talked to students in the College's School of Business about careers in government, his career path, and presented an overview of government financial reporting.

COMMUNITY SERVICE



For the 2022 – 2023 program year, our Chapter participated in the Angel Tree Campaign for metro Atlanta: sponsoring five children and raising over \$1,000. As a chapter, we donated over \$250 to the Atlanta Community Food Bank. The Chapter also sponsored two students for Dekalb Gives.

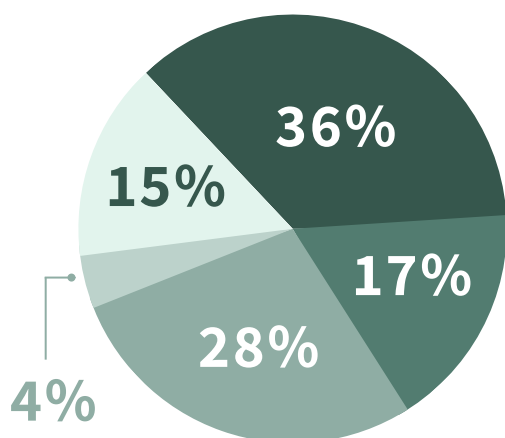
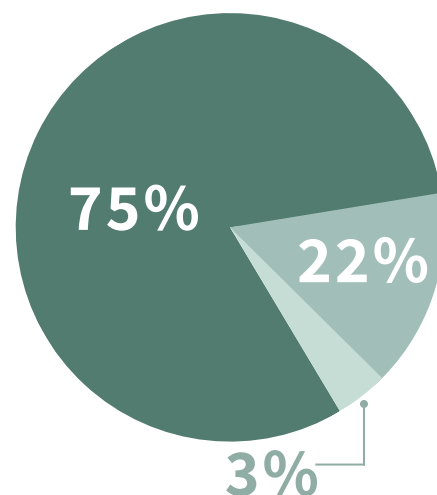
CHAPTER FINANCIALS

During FY23, we were able to maintain our positive financial position, despite a decrease in our total revenues. By continuing to offer our educational events virtually, we were able to maintain low operating costs again this fiscal year. As of June 30, 2023, we had a positive cash position of \$20,465.75.

In addition, we hired a consultant to perform an evaluation of our chapter finances for the 2022-2023 cycle and were pleased to receive a clean financial analysis. These results are published to our website and can be viewed [here](#).

REVENUES:

Revenues	FY22	FY23
Registration Fees	\$ 6,070.00	\$ 4,337.00
Membership Dues	\$ 1,778.34	\$ 826.67
Miscellaneous ⁽¹⁾	\$ 200.00	\$ 200.00
Total Revenues	\$ 8,048.34	\$ 5,363.67



EXPENSES:

Expenses	FY22	FY23
Meeting Expenses	\$ 1,063.88	\$ 738.46
Community Service	\$ 719.59	\$ 345.01
Eventbrite Fees	\$ 806.80	\$ 576.49
Bank Service Fees ⁽²⁾	\$ 96.00	\$ 96.00
General	\$ 1,037.57	\$ 305.38
Total Expenses	\$ 3,723.84	\$ 2,061.34

(1) Includes deposit made from AGA Nationals for LEAD! 22 attendees to cover travel expenses.

(2) Includes web maintenance and other business expenses.

Additional financial information can be found at www.agacgfm.org/Chapters/Atlanta/OurChapter/Financials.aspx.

LOOKING FORWARD

CHALLENGES WE'VE OVERCOME:

- Same as AGA Nationals, the AGA Atlanta Chapter lost some members during the 2022 - 2023 program year. We had 28 members not renew their membership during the year. However, through extensive outreach, we gained 23 new AGA Atlanta Chapter members, which helped mitigate the loss of past members.
- Even though our Chapter is located in one of Georgia's major cities, we are not centrally located to many of our members. Because of this, our Chapter has continued to operate in a virtual environment to ensure our members were able to access our educational programs. We are exploring more hybrid offerings for the upcoming program years.
- Like many chapters and government agencies, we have seen a decline in interest in careers in government by college students. We are working closely with many local colleges to help increase the visibility of government careers in their programs and encourage student membership with AGA.

WHAT'S NEXT FOR OUR CHAPTER:

- AGA Atlanta continues to work on diversifying its Executive Committee to represent the wide array of members in the chapter. During the 2023 program year, our Chapter's Executive Committee gained new members and improved communication to its members to solicit more participation to the chapter's Executive Committee.
- As a Chapter, we are increasing our investment in our members to raise retention rates for the years to come. We have added free quarterly webinars for our members, purchased tickets to AGA National's webinars, and are providing more CGFM support to members.
- AGA Atlanta will be implementing a hybrid event approach in the second half of the 2023 - 2024 program year and for years following. We hope this will increase our engagement and provide our members the opportunity to network with other government professionals.

WE WANT TO HEAR FROM YOU!

We hope you've enjoyed the AGA Atlanta Chapter's Citizen-Centric Report summarizing our 2022 - 2023 program year activities. If you'd like more information about the Chapter, benefits of membership in AGA, or have suggestions for how to improve our programs and outreach, please contact us through one of the outlets below!



AGA Atlanta Chapter
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