



Citizen-Centric Report to Our Members Program Year 2022-2023

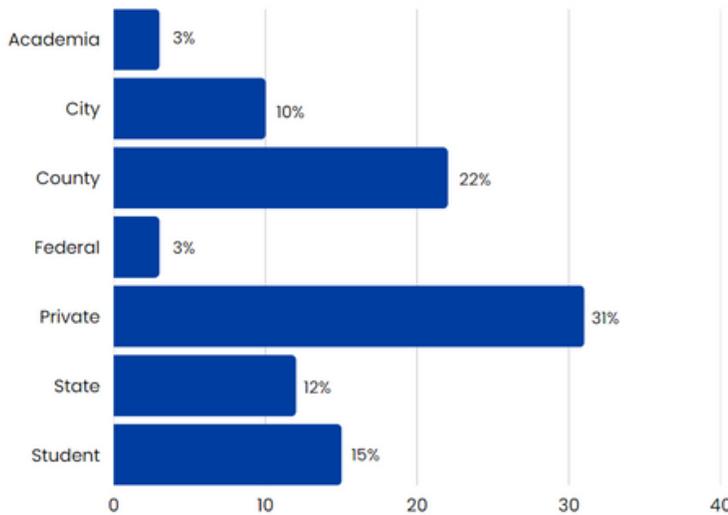
Who We Are

Our chapter was founded in March 24, 2001, as the Roanoke Chapter. In 2021, the chapter was renamed to the Southwest Virginia Chapter to better represent the geographical area our members work and live in. As of June 30, 2023, our chapter had 59 members with various titles such as Accountant, Auditor, Budget Analyst, CFO, Comptroller, Consultant, and Director of Finance. Meetings are held monthly, from September to May, on a virtual platform to best reach our geographically dispersed chapter.

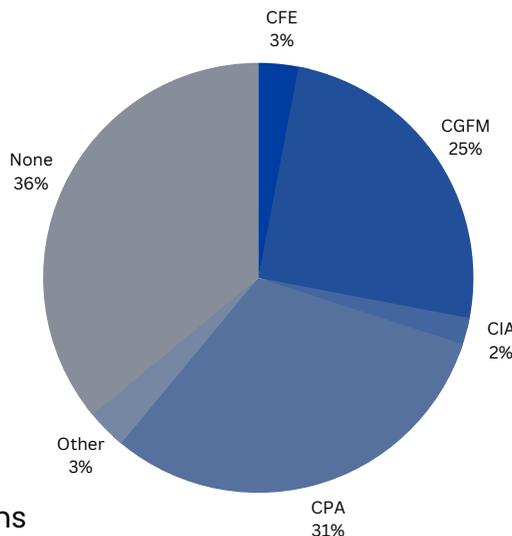
Member Type	2022-2023
Early Career	2
Government	29
Private	16
Retired	2
Student	10

Our Mission

AGA is a professional association advancing accountability, transparency and leadership by promoting education, certification, innovation, and collaboration across all levels of government and to stakeholders.



Members by Employment Type



Member Certifications

2022- 2023 Chapter Executive Committee

President/Education: Curtis Joachim
 President-Elect/Communications: Misty Hamed
 Treasurer: Vicki Delp
 Secretary: Kim Howell
 National Council of Chapters Representative/Webmaster: Vicky Moore
 Membership/Emerging Leaders: Korey Moore
 Community Service: Leah Kirby
 Accountability: Regina Williams



Accomplishments

The Southwest Virginia Chapter had a successful 2022–2023 program year with several key accomplishments:

- Awarded ACE Platinum, the highest level of recognition a chapter can receive
 - Awarded Chapter Communications Award for Group D
 - Chapter Secretary, Kim Howell, won Volunteer of the Year Award

- Partnered with the Richmond, Virginia Peninsula, and Shenandoah Valley chapters to host the 27th Annual Commonwealth PDT



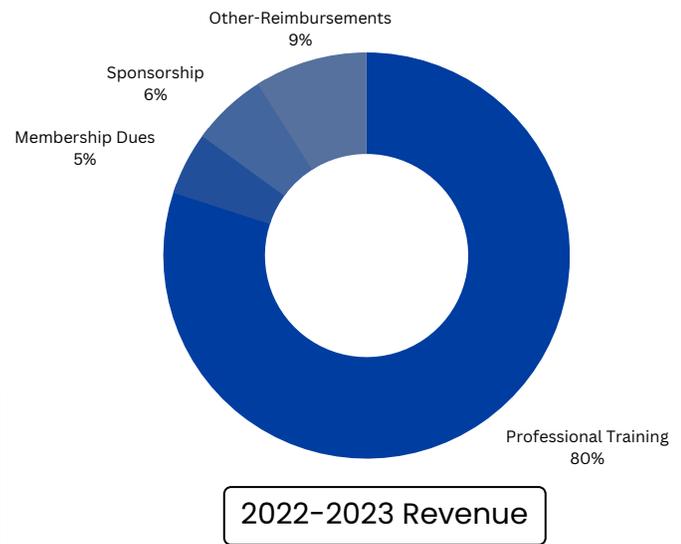
Performance Measures	2020–2021	2021–2022	2022–2023
Total Members	48	50	59
New Members	5	7	11
Student Members	12	11	9
Membership Retention	92%	90%	95%
Members not Renewed	4	5	3
Free Webinars	7	6	6
Average Webinar Attendance by Members	98%	41%	55%
Total CPE's Provided	31	30	30
Charity Raised & Donations	\$10,599	\$5,163	\$4,351
AG&A National Chapter Awards	2	3	3



Members of the Southwest Virginia Chapter accept this year's awards at PDT (left to right): Chapter President Curtis Joachim accepts ACE Platinum, Chapter Secretary Kim Howell accepts Volunteer of the Year, and Chapter Communication Chair Misty Hamed accepts Chapter Communication Award.

Finances

Income from "Professional Training" continues to be the most significant revenue source for the chapter. Within this revenue source, 70% can be attributed to our chapter's spring PDT held each April. The remaining 30% reflects the chapter's portion received from the commonwealth PDT.

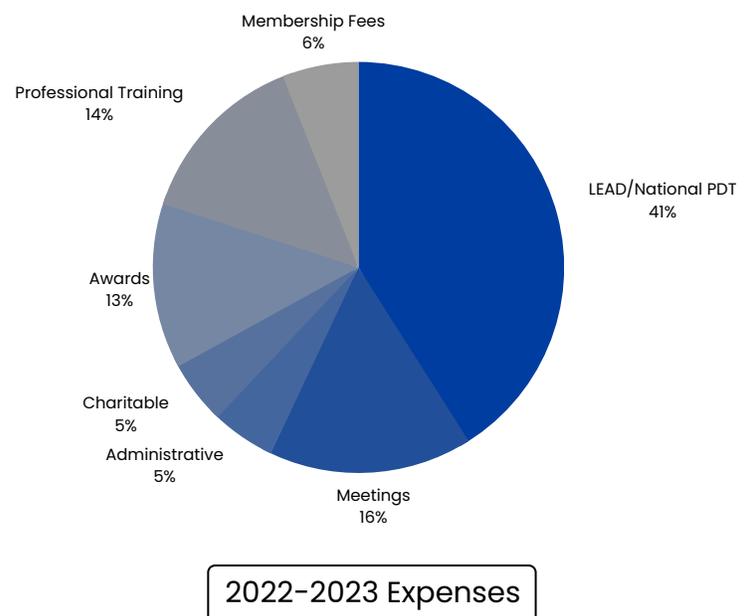


Revenue	2020-2021	2021-2022	2022-2023*
Professional Training	\$4,792	\$4,554	\$5,262
Membership Dues	\$203	\$167	\$315
Sponsorship	\$200	\$300	\$389
Other - Reimbursements	\$9	\$781	\$620
Total Revenues	\$5,204	\$5,802	\$6,586
Year-End Balance	\$10,148	\$8,985	\$12,045



Associated expenses for LEAD and the national PDT continue to make up the majority of the chapter's expenses.

Expenses	2020-2021	2021-2022	2022-2023*
LEAD/National PDT	\$0	\$3,074	\$1,558
Meetings	\$300	\$824	\$593
Administrative	\$272	\$198	\$198
Charitable	\$285	\$980	\$180
Recruiting	-	-	-
Awards	\$329	\$1,789	\$496
Professional Training	\$362	-	\$540
CGFM Study Guides	\$150	\$100	-
Membership Fees	\$348	-	\$210
Total Expenses	\$2,045	\$6,965	\$3,775



*The Southwest Virginia Chapter reviews the chapter's finances annually. At the time of publication, the review for 2022-2023 has not yet been completed.

Looking Ahead

The future of the Southwest Virginia chapter remains promising! As we look to the 2023-2024 program year, we will continue to leverage a virtual platform to encourage high levels of participation at our monthly meetings. Networking with local government organizations will provide opportunities to leverage common goals, increase visibility and membership value.

We have a renewed focus on young professionals and the recruitment of students from the internationally recognized universities in our area. Building a strong social media presence will provide an additional platform for member engagement.

Recruiting and retaining members is key for any successful professional organization. Our chapter remains committed to effectively address the value proposition and engage current and potential members to ultimately grow and retain our chapter. We will further strengthen our chapter through succession planning by involving new members in leadership roles.

We look forward to another successful year as we **Advance. Grow. Accelerate.**



End of Year Awards in Blacksburg, VA and National PDT in Orlando, FL

We want to hear from you! If you'd like more information about our chapter, benefits of membership in AGA, or have suggestions for how to improve our program, please contact us through one of the options below!



AGA Southwest Virginia Chapter
PO Box 116
Woodlawn, VA 24381

