



A Report to the Residents of CHRISTIANSBURG VA

Fiscal Year 2022-2023 • July 1, 2022 to June 30, 2023

Photo by Jason Payne



Mission:

The Town of Christiansburg is committed to providing quality services and amenities to residents and visitors; to operating in an honest and transparent manner; and to supporting an environment where residents, businesses and community thrive.

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Who Are We?

The Town of Christiansburg was founded in 1792 and was named after Colonel William Christian, an early settler of the region. As the fourth largest town in Virginia, Christiansburg serves as a destination for retail, dining, recreation and community events. Settled within stately views of the Blue Ridge Mountains, the Town is located minutes from Virginia Tech, Radford University and two major hospitals. Christiansburg is conveniently located at the crossroads of three major highways: I-81, US Route 11 and US Route 460. VA Routes 8 and 114 also provide connectivity to the Town. Proximity cultivates an environment of diverse opportunities both within the Town and regionally.

Select Demographics

Sources: Quick Facts, U.S. Census Bureau and nielsenberg.com

2020 Census Population	23,348
Median Age	39 Years
High School Graduate or Higher	92.9%
Bachelor's or Higher	42%
Median Income	\$72,545

Town Council

The Town of Christiansburg operates under a Council-Manager form of government. The Town Council is the legislative body of the Town, comprised of the Mayor and six council members who enact laws, determine policies and adopt the annual budget. Every year, the Town Council appoints the Town Manager, Chief of Police, Treasurer, Clerk of Council and the Town Attorney. Members of Town Council may be contacted at towncouncil@christiansburg.org.



Mayor Mike Barber



Vice Mayor Henry Showalter



Councilman Sam Bishop



Councilwoman Johana Hicks



Councilwoman Tanya Hockett



Councilman Casey Jenkins



Councilman Tim Wilson

Town Priorities



Active destination for culture, recreation, entertainment, retail, commerce, & service



Partner with businesses & residents



Clean, green, healthy & safe



Good governance & sound financial entity



Well-informed & actively engaged residents



Everyone's hometown

Performance Metrics



Active Destination

Recreation and Aquatics programs provide a space for residents to improve their quality of life by exercising and socializing with others. As the retail hub of the New River Valley, Christiansburg continues to be a regional resource for shopping and recreation opportunities. With quality facilities like the Aquatic Center and new facilities like the 50-acre Christiansburg Huckleberry Park, Christiansburg anticipates an influx in visitors, benefiting local businesses through tourism.

	FY2021	FY2022	FY2023
Recreation Programs	402 ²	569	627
Recreation Sports Visitors	59,865 ²	54,071	54,873
Aquatics Programs	1,142 ²	2,290	3,456
Aquatic Sports Visitors	4,564 ²	38,454	66,188
New Businesses	104	77	99

² Affected by COVID-19 indoor versus outdoor restrictions.



Clean, Green, Healthy & Safe

In 2022, Town Council created the Sustainability Committee in an effort to further discuss the Town's environmental concerns. The committee strives to better communicate ways the Town has worked toward a more clean, green and healthy community. As of recent, the Sustainability Committee has been working to establish electric charging stations, an invasive species program and installation of solar panels. In 2023, the Town of Christiansburg was selected for a Solar Feasibility Study, which determined the best facilities in Christiansburg for solar opportunities. In terms of safety, Christiansburg first responders are committed to serving the community in a professional and timely manner while still covering a wide range of territory. For this fiscal year, the average Christiansburg Fire Department incident response time was 7.53 min. while Christiansburg Rescue's was 9.80 min.

	FY2021	FY2022	FY2023
Fire Calls	967	938	1,027
Rescue Calls	4,527	4,893	4,973
Police Calls	23,344	26,431	43,624
Waste Water Treated Daily	3.8 M gal.	2.7 M. gal. ¹	2.8 M. gal
Solid Waste Collected	7,023 tons	7,395 tons	6,925 tons
Recycling Collected	1,117 tons	1,049 tons	2,020,240 pounds ²

¹ Decrease attributable to improvements in sewer line infrastructure and an overall decrease of stormwater infiltration into older pipes.

² Recycling collection reported in 2023 was measured in pounds instead of tons.



Informed & Engaged Residents

Town social media platforms have 14,833 Facebook followers, 1,862 Instagram followers and 3,094 Twitter followers. The Town also keeps residents informed through its website and notification systems about Town initiatives (christiansburg.org/NotifyMe) and about emergencies specific to your address (christiansburg.org/Alerts). Stay in the know about Town Council and its committees, as well as Planning Commission, by watching meetings at christiansburg.org/YouTube.

	FY2021	FY2022	FY2023
Facebook - Town Page			
Net Followers	1,867	1,294	1,296
People Reached	296,261	279,072	208,131
Engagement	134,371	135,491	218,348



Partner with Businesses & Residents

In an effort to bring the community together, the Town of Christiansburg hosts many special events throughout the year. These events often connect citizens and visitors with local food, drink and entertainment businesses. The Christiansburg Farmers Market offers a great space for local vendors to sell their products while also offering quality food to residents. As Christiansburg continues to grow, so does the need for housing. The Town assists developers with plans for new housing units to ensure a variety of safe options that meet the various needs of our residents.

	FY2021	FY2022	FY2023
Special Events	4 ¹	26 ¹	34 ¹
Market Vendors	19 ²	17 ²	33 ²
New Housing Units	97	85	89

¹ Only includes special events coordinated by the Parks and Recreation Department. Decrease in FY21 due to restrictions from the pandemic.

² Vendors as of the first Farmers Market of the season.



Good Governance & Financial Entity

The Finance Department manages the Town's budget and ensures the Town is financially stable and prepared for unforeseen emergencies. The Christiansburg Finance Department has been awarded the Certificate of Achievement for Excellence in Financial Reporting for the eleventh year in a row. Learn more about the local government financial budgeting and accounting process at christiansburg.org/Budget.

	FY2021	FY2022	FY2023
Taxes Collected	\$21.2 M	\$24.5 M	\$26.3 M
Utilities Collected	\$12.7 M	\$13.2 M	\$13.4 M
Portfolio Invested	\$5.9 M	\$5.9 M	\$6.1 M
Debt Managed	\$12.3 M	\$20.2 M ¹	\$19.1 M

¹ New debt issued for construction of Christiansburg Huckleberry Park.



Everyone's Hometown

The Neighborhood Services Division of the Building Department protects the welfare of residents and increases quality of life in Christiansburg by enhancing the appearance of neighborhoods and business districts (christiansburg.org/NeighborhoodServices). The Building Department also issues permits, requiring inspections that ensure code regulations are met so residents can safely live in Christiansburg. New sidewalks promote connectivity and access to residences and businesses.

	FY2021	FY2022	FY2023
Neighborhood Services Cases	855 ¹	762	482
Building Permits	1,570	1,213	1,897
New/Replaced Sidewalk ²	6,789 ft.	6,927 ft.	8,306 ft.

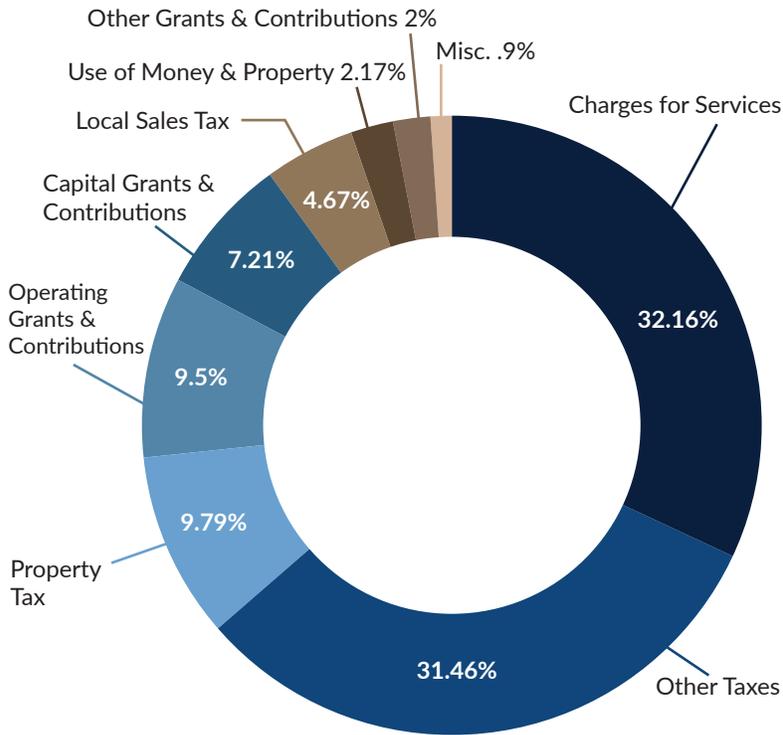
¹ Significant increase due to the creation of the Neighborhood Services Division in March 2020 to manage code enforcement.

² Metric is primarily affected by capital projects.

Financial Data



Fiscal Year 2022-2023 Percent of Actual Revenues

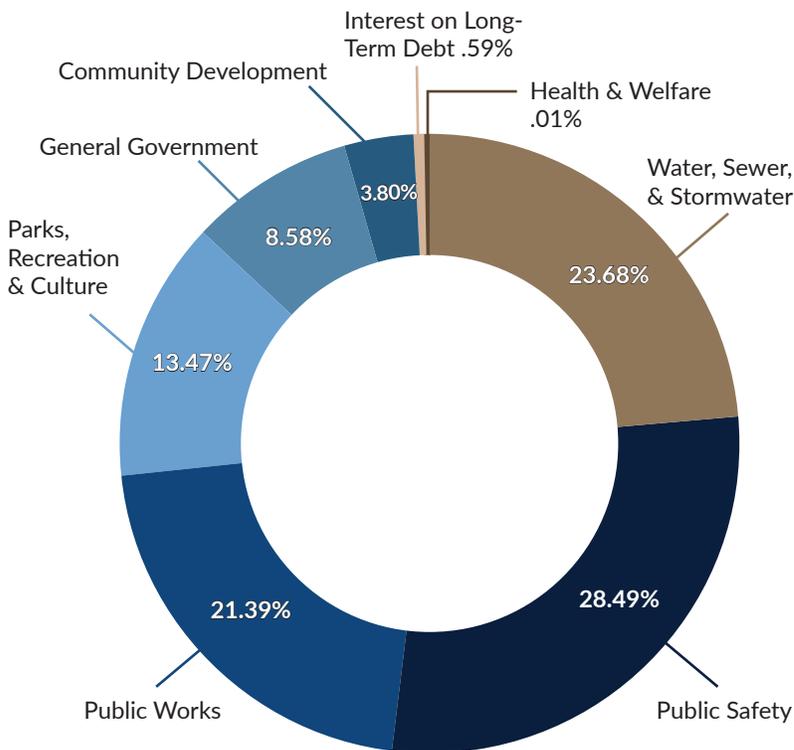


Revenues

Source	Actual FY 2021-2022	Actual FY 2022-2023
Charges for Services	\$17,408,600	\$18,477,090
Other Taxes	\$16,653,897	\$18,075,216
Capital Grants & Contributions	\$4,729,232	\$4,143,304
Property Tax	\$5,211,058	\$5,624,514
Operating Grants & Contributions	\$5,002,401	\$5,459,982
Local Sales Tax	\$2,706,608	\$2,680,197
Other Grants & Contributions	\$1,147,013	\$1,150,504
Use of Money & Property	\$800,227	\$1,243,998
Miscellaneous	\$478,015	\$593,314
Total	\$54,137,051	\$57,448,119

¹ Increase in interest rates FY 23 | ² Increase in sale of vehicles

Fiscal Year 2022-2023 - Percent of Actual Expenditures



Expenditures

Function	Actual FY 2021-2022	Actual FY 2022-2023
Water, Sewer & Stormwater	\$10,630,540	\$11,329,457
Public Safety	\$11,931,566	\$13,631,795
Public Works	\$9,953,474	\$10,232,675
Parks, Recreation, & Culture	\$5,306,007	\$6,442,790
General Government	\$3,692,378	\$4,103,964
Community Development	\$1,513,463	\$1,820,411
Interest on Long-Term Debt	\$251,511	\$280,819
Health & Welfare	\$4,719	\$5,049
Subtotal	\$43,283,658	\$47,846,960
Capital Expenditures	\$15,924,574	\$16,790,922
Total	\$59,208,232	\$64,637,882

³ Increase due to park construction project | ⁴ Increase in engineering salaries

Financial Structure The Town manages revenues and expenditures through various funds.

Capital Projects Fund - grants and local, state and federal funds as well as unassigned reserves **Cemetery Fund** - permanent fund from plot sales and funeral services
Enterprise Fund - water and sewer services, and stormwater fees **General Fund** - property taxes, meals and lodging taxes, business licenses and solid waste collections
Special Revenue Fund - federal and state grants, as well as other sources, that have restrictive use

The Town's annual audit report and results can be viewed at christiansburg.org/annualreport.



In the fall of 2023, the Town of Christiansburg completed the construction of Christiansburg Huckleberry Park. This 50-acre park is a multi-use recreational area that has many innovative features including all-inclusive amenities, pet-friendly play areas, special event locations, a splash pad and multi-purpose playing fields. The park is already being well-used and will host a various tournaments on the multi-purpose fields.

Christiansburg continued development of Marketplace Shopping Center in 2023 with the addition of three new restaurants (Rain Bowl, Spoons and Noodles and Company) as well as the sporting goods store, Academy Sports. Growth is expected to continue in the in the Uptown Christiansburg area with several residential developments planned in the N. Franklin St./Peppers Ferry Rd. corridor.

Christiansburg will continue to budget revenues conservatively, but is optimistic about the Town's economic future and the ability to be able to continue to fund improvements and infrastructure.

Projects Substantially Completed in 2023



Christiansburg Huckleberry Park
FY 2022-2023

An approx. 50-acre park off Peppers Ferry Road with four full-sized rectangular fields, two picnic pavilions, a splash pad, a small and large dog

park, an inclusive playground, an adult fitness zone, a challenge course, nearly two miles of trails, and green space for passive recreation.



Waterline Replacement
FY 2022-2023

This project took place on Roanoke St. extending from E. Main St. to Depot St. The existing 8" aged, waterline was replaced with a new, 12" waterline. This project also

included the replacement of service lines and meters.

Projects in Progress for 2024



Hickok Street Storm Drainage Improvements
Duration: Spring 2024-Fall 2025

Crews will construct a new box culvert on Hickok St. NW between First St. and Commerce St. NW. The ultimate goal of

this project is to reroute drainage that currently flows under existing buildings on Main St. while also relocating water and sewer lines on Hickok St.



Christiansburg Industrial Park Stream Restoration and SWM Improvements
Duration: Spring 2024-Fall 2024

This Project consists of stormwater basin upgrades to the existing basin near Houchins Rd. NE and the stream neighboring Industrial Drive NE. The work will consist of installation of a sediment forebay, Flexamat

lining, stormwater outlet structure, and approximately 700 linear feet of stream restoration.

Get Involved in Local Government

We want to hear from our residents. Share your questions and comments on this report and other Town businesses at the following contacts:

Randy Wingfield, Town Manager

540-382-6128 ext. 1119
rwingfield@christiansburg.org

Valerie Tweedie, Treasurer

540-382-9519 ext. 1123
vtweedie@christiansburg.org



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This report is intended to provide meaningful and understandable information about the financial condition and performance of its government to its citizens. For more information, visit AGA on the web at agacfm.org.

Helpful Links

Town of Christiansburg
christiansburg.org

Montgomery County
montva.com

Annual Budget
christiansburg.org/Budget

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Citizens Alert
christiansburg.org/Alerts

Annual Comprehensive Financial Report
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