



A Report to the Residents of CHRISTIANSBURG VA

Fiscal Year 2020-2021 • July 1, 2020 to June 30, 2021

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Photo by Bowling Creative Media

The Town of Christiansburg is tucked between the slopes of the Blue Ridge Mountains and the winding path of the New River and serves as the seat of Montgomery County in southwest Virginia.



23,348 residents

14.75 sq. mi.

4th largest town in VA

FY 19-20 \$60.5 M

FY 20-21 \$54 M

FY 21-22 \$80.7 M

The pandemic decreased spending in FY 20-21. The \$26.7 million increase in FY 21-22 reflects partial economic recovery, as well as construction of a 63-acre park on Peppers Ferry Road and other capital projects.



Council-Manager form of government

Contact

towncouncil@christiansburg.org



Town Manager Randy Wingfield Treasurer Valerie Tweedie

Town Council



Mayor
Mike Barber



Vice Mayor
Henry Showalter



Councilman
Sam Bishop



Councilwoman
Johana Hicks



Councilwoman
Tanya Hockett



Councilman
Casey Jenkins



Councilman
Tim Wilson

Financial Structure

The Town manages revenues and expenditures through various funds.

- **Capital Projects Fund**
grants and local, state and federal funds, as well as unassigned reserves
- **Cemetery Fund**
permanent fund from plot sales and funeral services
- **Enterprise Funds**
water and sewer services, as well as stormwater fees, respectively
- **General Fund**
property taxes, meals and lodging taxes, business licenses and solid waste collections
- **Special Revenue Fund**
federal and state grants, as well as other sources, that have restrictive use

2020 ACS USCB Est.	Population	Median Age	Median Household Income	Median Gross Rent	Bachelor's or Higher	Employment Rate
Christiansburg	23,348	39.0	\$63,372	\$941	40.4%	61.8%
Montgomery	99,721	29.6	\$59,126	\$1,017	46.0%	53.9%
Virginia	8,631,393	38.4	\$76,398	\$1,257	39.5%	61.0%

Town Priorities

Christiansburg is committed to providing quality services and amenities to residents and visitors; to operating in an honest and transparent manner; and to supporting an environment where residents, businesses and community thrive.



Active destination for culture, recreation, entertainment, retail, commerce & service



Partner with businesses and residents



Clean & green, healthy & safe



Well-informed & actively engaged residents



Everyone's hometown



PERFORMANCE METRICS



Active Destination

Recreation and Aquatics programs provide a space for residents to improve their quality of life by exercising and socializing with others. As the retail hub of the New River Valley, Christiansburg continues to be a regional resource for shopping and recreation opportunities. With quality facilities like the Aquatic Center and the new 63-acre park, Christiansburg attracts a lot of sports tourism, which benefits businesses. There has been a steady flow of new businesses locating in Christiansburg. Stay up to date on new business coming to Christiansburg by visiting christiansburg.org/NewBusinesses, and learn more about the new signature park estimated to be open by winter 2022/2023 at christiansburg.org/SignaturePark.



Green & Clean, Healthy & Safe

Throughout the pandemic, the Town of Christiansburg has been a vital member of the region's Public Health Task Force, ensuring the health and safety of its residents. In FY 2021, Fire added its first full-time firefighter engineer, and Rescue created three full-time lieutenant positions. Emergency services also replaced aging fleet vehicles with a new police cruiser, ladder firetruck and ambulance. The Public Works Department processes wastewater at a treatment facility to ensure clean water is released into the New River. Public Works also collects solid waste weekly and provides other collection services throughout the year, such as seasonal cleanups (christiansburg.org/Cleanup). In FY 2019, Public Works contracted curbside recycling service every other week (christiansburg.org/Recycling).



Informed & Engaged Residents

Town social media platforms have 12,800 Facebook followers, 1,700 Instagram followers and 3,000 Twitter followers. The Town also keeps residents informed through its website and notification systems about Town initiatives (christiansburg.org/NotifyMe) and about emergencies specific to your address (christiansburg.org/Alerts). Stay in the know about Town Council and its committees, as well as Planning Commission, by watching meetings at christiansburg.org/YouTube.



Partner with Businesses & Residents

The Town's departments spearhead many special events throughout the year to bring the community together, often coordinating local business entertainment for food, drink, music and activities. The Farmers Market offers a great space for local vendors to sell their products while also offering quality food to residents. The Town assists developers with plans for new housing units to ensure a variety of safe options that meet the various needs of our residents.



Good Governance & Financial Entity

The Finance Department manages the Town's balanced budget and ensures the Town is financially stable and prepared for unforeseen emergencies, such as a pandemic. The Finance Department has been awarded the Certificate of Achievement for Excellence in Financial Reporting for the ninth year in a row. Learn more about the local government financial budgeting and accounting process at christiansburg.org/Budget.



Everyone's Hometown

The Neighborhood Services Division of the Building Department protects the welfare of residents and increases quality of life in Christiansburg by enhancing the appearance of neighborhoods and business districts (christiansburg.org/NeighborhoodServices). The Building Department also issues permits, requiring inspections that ensure code regulations are met so residents can safely live in Christiansburg. New sidewalk promotes connectivity and access to residences and businesses.

	FY 2019	FY 2020	FY 2021
Recreation Programs	592	490 ¹	402 ²
Recreation Sports Visitors	55,708	33,750 ¹	59,865 ²
Aquatics Programs	1,282	1,536 ³	1,142 ²
Aquatic Sports Visitors	30,498	57,195 ³	4,564 ²
New Businesses	137	127	104

¹ Affected by COVID-19 shutdowns.

² Affected by COVID-19 indoor versus outdoor restrictions.

³ Majority of the Aquatic season completed by the time COVID-19 shutdowns occurred.

	FY 2019	FY 2020	FY 2021
Fire Calls	990	847	967
Rescue Calls	4,733	4,511	4,527
Police Calls	24,987	22,651	23,344
Wastewater Treated Daily	3.4 M gal.	3.5 M gal.	3.8 M gal.
Solid Waste Collected	6,637 tons	6,780 tons	7,023 tons
Recycling Collected	1,136 tons	1,135 tons	1,117 tons

	FY 2019*	FY 2020	FY 2021
Net Followers	N/A	591	1,867
People Reached	N/A	111,107	296,261
Engagement	N/A	59,940	134,371

*Facebook does not keep data for more than two years, and these are new metrics the Town is tracking.

	FY 2019	FY 2020	FY 2021
Special Events ¹	5	7	4
Market Vendors ²	12	13	19
New Housing Units	136	142	97

¹ Only includes special events coordinated by the Parks and Recreation Department. Decrease in FY21 due to restrictions from the pandemic.

² Vendors as of the first farmers market of the season.

	FY 2019	FY 2020	FY 2021
Taxes Collected	\$20.9 M	\$20.6 M	\$21.2 M
Utilities Collected	\$12.4 M	\$13.2 M	\$12.7 M
Portfolio Invested	\$1.3 M	\$5.9 M ¹	\$5.9 M
Debt Managed	\$15.8 M	\$14.1 M	\$12.3 M

¹ Funds moved from money market accounts to long-term investments.

	FY 2019	FY 2020	FY 2021
Neighborhood Services Cases	140	210	855 ¹
Building Permits	1,617	1,717	1,570
New/Replaced Sidewalk	5,016 ft.	3,178 ft.	6,789 ft. ²

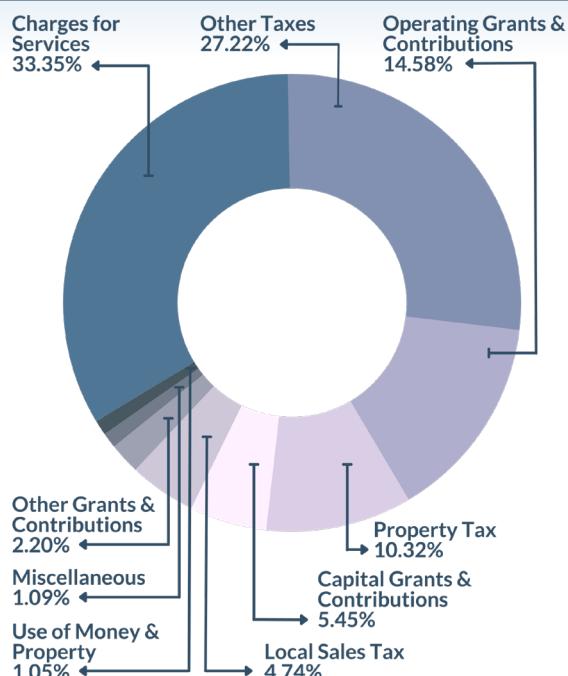
¹ Significant increase due to the creation of the Neighborhood Services Division in March 2020 to manage code enforcement.

² Significant increase due to completion of the N. Franklin St. Corridor Improvement Project. Metric is primarily affected by capital projects.



FINANCIAL DATA

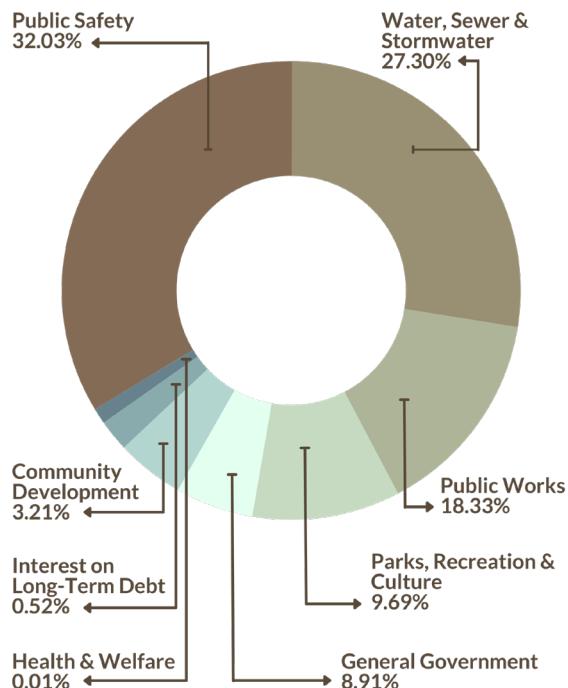
Fiscal Year 2020-2021 Percent of Actual Revenues



Revenues

	Actual FY 2019-2020	Actual FY 2020-2021	Percent Change
Charges for Services	\$17,391,554	\$16,705,228	-4.11%
Other Taxes	13,479,534	13,629,457	1.10%
Operating Grants & Contributions ¹	4,898,509	7,305,326	32.93%
Property Tax	4,941,041	5,167,035	4.37%
Capital Grants & Contributions ²	9,533,779	2,730,234	-249.19%
Local Sales Tax	2,142,903	2,371,546	9.64%
Other Grants & Contributions	1,168,304	1,102,072	-6.01%
Miscellaneous	441,509	545,312	19.04%
Use of Money & Property ³	882,396	526,196	-67.69
Total	\$54,879,529	\$50,082,406	-9.58%

Fiscal Year 2020-2021 Percent of Actual Expenditures



Expenditures

	Actual FY 2019-2020	Actual FY 2020-2021	Percent Change
Public Safety	\$10,735,137	\$12,747,192	15.78%
Water, Sewer & Stormwater	10,284,603	10,867,704	5.37%
Public Works ¹	9,125,433	7,292,765	-25.13%
Parks, Recreation & Culture ²	5,050,766	3,857,202	-30.94%
General Government	3,368,719	3,547,209	5.03%
Community Development ³	3,080,724	1,278,181	-141.02%
Interest on Long-Term Debt	212,732	206,390	-3.07%
Health & Welfare	4,494	4,719	4.77%
Subtotal	\$41,862,608	\$39,801,362	-5.18%
Capital Expenditures	18,845,517	9,590,437	-96.50%
Total	\$60,708,125	\$49,391,799	-22.91%

¹Decrease due to staffing shortages from the pandemic

²Decrease due to limited programs and events because of COVID-19 restrictions

³Previous fiscal year included development performance agreement payment for Marketplace shopping center

General Fund Expenditure Comparison

	Budget	Actual	% Change
FY 2018-2019	\$30,013,112	\$25,038,426	-19.87%
FY 2019-2020	\$32,482,244	\$26,347,893	-23.28%
FY 2020-2021	\$31,412,215	\$24,714,333	-27.10%

The Town of Christiansburg strives to maintain sound financial management. The Town Manager ensures that program and service priorities of the Town's elected officials are carried out within fiscal and legal constraints. By improving the planning, implementation and performance of program objectives, the Town safeguards assets, promotes operational efficiency, manages fiscal policies and provides accurate reporting and analysis. Town Council prioritizes Christiansburg residents and a quality of life that promotes a sense of community and an environment that attracts and expands its businesses. For more, read the Town of Christiansburg's 2020-2021 Annual Comprehensive Financial Report at www.christiansburg.org/AnnualReport.

The COVID-19 pandemic severely restricted meals and lodging revenues throughout 2020 and early 2021 with a 15 percent reduction in meals tax and a 60 percent reduction in lodging tax. These two sources of revenue are the most vulnerable to economic downturns and make up approximately 16 percent of Town revenues. As the restrictions of the pandemic began lifting in March 2021, these revenues began to rebound, and we are seeing stronger numbers through 2021 and 2022. The economic recovery is still strong, although impeded by supply chain issues and employee hiring challenges; we expect a return to growth in our revenue streams. The housing market boom and new construction have increased real estate valuations throughout Montgomery County and resulted in increased revenue. We continue to be somewhat conservative in our projections of revenue and maintain our strong policy on fund balance to insure the ability to weather economic downturns and improve our infrastructure, all the while maintaining services to residents and construction of capital projects. Learn more at christiansburg.org/CapitalProjects.

Projects Completed in 2021



LED Marque Signs

Duration: Winter 2020

Three LED marque signs were installed at Town Hall, between the Fire and Rescue Stations, and the Recreation Center to communicate messaging to residents and were funded by the CARES Act. An additional sign was later installed at the Aquatic Center and funded by the Town.

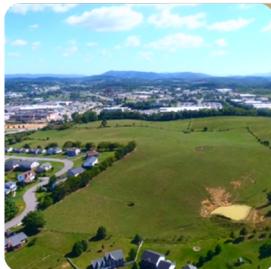


Restrooms at Parks

Duration: Winter 2020 to Spring 2021

Depot Park and Circle Park had public restrooms installed funded by the CARES Act, which will provide sanitation opportunities for visitors, as well as increase access to these parks. An Eagle Scout also completed a project building a picnic shelter at Depot Park in fall 2020.

Projects Planned for 2022



Signature Park

Duration: Spring 2021 to Winter 2022/23

A 63-acre park off Peppers Ferry Road with four full-sized rectangular fields, two picnic pavilions, a splash pad, a small and large dog park, an inclusive playground, an adult fitness zone, a challenge course, nearly two miles of trails, and green space for passive recreation.



Stream Restoration

Duration: Fall 2022 to Fall 2023

Christiansburg Industrial Park Stream Restoration and Basin Retrofit will reduce the amount of sediment pollution going to the Roanoke River as part of the state required sediment reductions. Photo is of the Towne Branch Restoration at Depot Park.

Get Involved in Local Government

We want to hear from our residents. Share your questions and comments on this report and other Town businesses at the following contacts.

EMAIL THE TOWN MANAGER
rwingfield@christiansburg.org

WATCH MEETINGS
christiansburg.org/YouTube

EMAIL THE TREASURER
vtweedie@christiansburg.org

SUBMIT A PUBLIC COMMENT
christiansburg.org/PublicComment

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This report is intended to provide meaningful and understandable information about the financial condition and performance of its government to its citizens. For more information, visit AGA on the web at agacfm.org.

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montgomerycountyva.gov

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